

Email Blasts for the 10th Congress of the European Academy of Neurology

Pre- and Post-Congress email blast to registered participants (Sold out):

The email blasts are scheduled for the following dates – please provide the content, picture and details as listed below by at least **10 working days** before the scheduled send date (see submission deadline) to allow a smooth approval process.

| | Send dates | submission deadlines |
|--|--------------|----------------------|
| 1 st E-blast sent out 4 weeks before the congress | 4 June 2024 | 17 May 2024 |
| 2 nd E-blast sent out 3 weeks before the congress | 11 June 2024 | 27 May 2024 |
| 3 rd E-blast sent out 2 weeks before the congress | 18 June 2024 | 4 June 2024 |
| Post congress e-blast | 4 July 2024 | 20 June 2024 |

Please provide the following items and documents:

- picture 300x300 pixels + precise URL that image should link to
- company logo + precise URL that image should link to
- 300 words or space of 300 words

Text may include up to three hyperlinks. Please indicate clearly how they should be placed.

The final design will be determined by EAN staff, to harmonise the layout (colour, font, etc.), and will be sent for approval.

Joint email blast to pre-registered participants

All industry sponsored session organisers are part of an additional **single** joint email blast sent **by the EAN** to all pre-registered delegates. The mail blast lists the titles of the industry sessions. Each title links to the detailed session page on the virtual congress platform. **No Material needs to be provided by the sponsor.**

Send date of joint email blast: 25 June 2024