bgd

| beschriftung
/ grafik
| druck

ean
branding catalogue
deadline for data delivery: May 27th, 2022

austria center vienna
/bgd

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material | materials

light foam board
- in different thicknesses available: 3 mm / 5 mm / 10 mm
- just for inside areas appropriate
- can be cuttet in different shapes (rectangular, round,..) and sizes

forex

sandwich plate
- can be used on both sides with high-quality top layers
- just for inside areas appropriate
- B1/Q1 certified

kapa tech

aluminium composite panel
- appropriate for inside and outside areas
- scratch- and weather-resistant
- dimensionally stabil
- can be cuttet in different shapes (rectangular, round,..) and sizes
- heavier than forex and kapa tech
- B1/Q1 certified

dibond
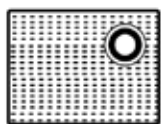
mesh vinyl
- versatile for inside and outside areas (construction fence, framework)
- material is air permeable, lighter than PVC banner
- print image less intense than on banners because of surface finish
- printable on one side
- B1/Q1 certified
- attachment with eyelets or keder-systems for long areas of stretching

mesh

pvc banner
- versatile for inside and outside areas
- material is opaque
- printable on one side
- B1/Q1 certified
- attachment with eyelets or keder-systems for long areas of stretching

banner

pvc banner
- versatile for inside and outside areas
- material is opaque
- printable on front and backside
- B1/Q1 certified
- attachment with eyelets or keder-systems for long areas of stretching

blockout

flagfabrics
- for flagmasts outside and for different special-solutions inside

textil

adhesive film
- lot of benefits, an (nearly) allrounder
- versatile for inside and outside areas (depends on temperature)
- huge selection (adhesive films, wallpapers, canvas, exhibition walls)
   different structures of surface possible (carbon look, leather look, chrom, ...)
- much possibilities for refinement

folie

veredelungen | effects

matt
- protective laminate on film
- partial pasting on banners / plates / smooth surfaces /...

glossy
- protective laminate on film
- partial pasting on banners / plates / smooth surfaces /...

chrom
- partial pasting on banners / plates / smooth surfaces /...
- high quality finishing
- special effects

structured
- structured surfaces with layered adhesive
- simulation of materials and surfaces
- emphasis

lightning
- light-reflecting stickers or
- illuminant

3d letters
3D finishing
- 3D effects with body, milled from plates
- indiv. coloured

installs | mounting

easy

Mounting with standard cope, at usual high level.

medium

Here it is getting a little bit trickier, but no problem for us.

profi

Mounting for real professionals - we are finding solutions for all your custom desired products and extraordinary ideas.

on site service

While your event we also offer a short term service, in case there are more plates and stickers you need. Where to find this service will be announced until three weeks before start of the event.

potenzielle schnittstellen | potential interfaces

acv	Use and authority have to be agreed with the projectmanagers of ean.
substructure	If there are huge installations for your event, where numerous companies and trades are involved, make sure that all departments and there respobsibilities are coordinated in time.
framework	Frameworkinstallations.
traverses	If there are truss constructions please make sure to inform all involved persons in time, and make an timetable.
lighting	Lighting and subsequent light installations after mounting / sticking.

grafik | design

standard

We check your files after receiving by default.

medium (optional)

On your request, we can also create mockups and visualisations for your designs on site. So you have a better idea on how anything looks.

This can be booked optional on your request.
Graphiccosts à € 65.-/hour. exkl. Tax.

premium (optional)

On your request we can make the complet branding-package for you. Due to your corporate identity and including your wishes, we can help you brand your event.
Mockups / designproposals / printdatafiles due to your wishes and your expertise

This can be booked optional on your request.
Graphiccosts à € 65.-/hour. exkl. Tax.
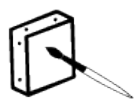
templates for your graphics

For all kind of special confections, there are design-templates we provide for you.

vorgaben druckdaten | confections printfiles

file naming

please name your files and measure in centimeters
company / exhibition / name of position /....
eg.: company name_500x200cm.zip

file formats

- please make a print-pdf
- change all texts to paths,
- files cannot contain cut paths in the file (please send the cut
  lines on a separate page or in a separate pdf-file)

scale ratio

- for layouts up to 20 m2 - scale 1:1
- for layouts above 20 m2 - scale 1:10
- for custom layouts you can also - scale 1:20, 1:50
please put the scale in to the filename

color

- please make sure your file is in cmyk
- if defined also informations about Pantone, Ral, Avery, Oracal
- deep black: C: 60 M: 50 Y:40 K:100

effects

If your file has any effects, please define for each effect an extra
pdf file. Make sure the sizes and markers are the same at all files.
eg.: company name_500x200cm-COLOUR.zip
eg.: company name_500x200cm-WHITE.zip
eg.: company name_500x200cm-GLOSS.zip

file delivery

- by e-mail as a link to WeTransfer, etc. or as an attachement
  (up to 15 MB) to your key account manager.
- we require to attach an overview file in .jpg
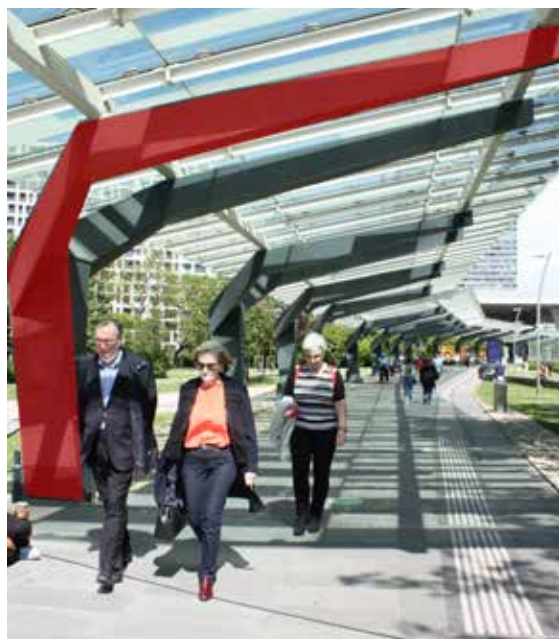
ean.
the home of neurology

brandingflächen |
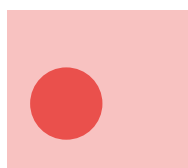## branding areas

a promenade steher – column passage to acv
Nr_03

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes   height: 5.220 mm   width: 4.180 mm

amount   16 pieces availiable
you can stick from front and from backside (on the
way from subway to the congresscenter and back).

Attention: sticking on outside areas is depending on the weather-
and temeratureconditions.

material

folie

effects

matt

glossy

chrom

structured

installs

medium

design

grafik
template
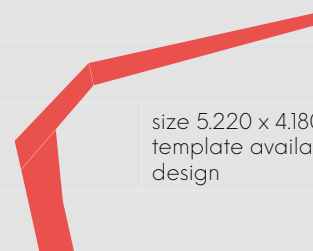
size 5.220 x 4.180 mm
template available for
design

donausegel x5 / hall x5
Nr_17

info
possibilities
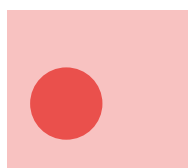
part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes
Area A: will follow
Area B: will follow

| Sponsor area |
| EAN area |
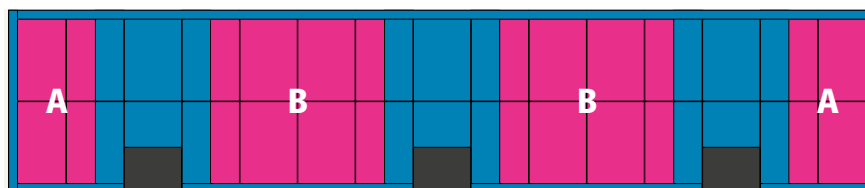
material

banner

effects
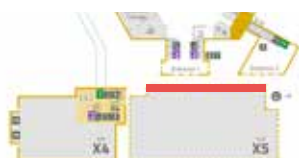
matt

glossy

chrom

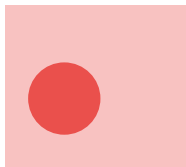structured

3d letters

installs

profi

position
opposite the mainentrance (entrance 1)

foyercafe e u. f I branding walls – level 0 – foyer e, f

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes

front: heigh: 2.550 mm   width: 11.500 mm
side: heigh: 2.550 mm   width: 2.060 mm

amount   2 positions available on level 0

example

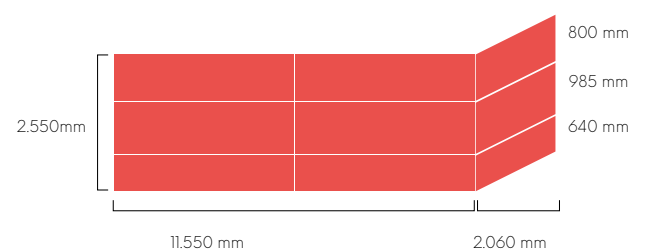

material

folie

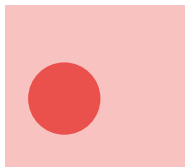**effects**

matt   glossy   chrom

mounting

medium

sizes

800 mm
985 mm
640 mm
2.550mm
11.550 mm
2.060 mm

wände neben stiege I branding staircase walls
level 0, left side

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes   height: 3.200 mm   width: 4.650 mm

amount
2 pieces available as a package

confections
All walls can be
– sticked with film in different sizes.
– covered with printed plates (as seen on the pictures)
– covered with hung up banners from the ceiling

material

folie   banner   kapa tech

effects

matt   glossy   chrom

3d
3d letters   structured

installs

medium

wände neben stiege I branding staircase wall
level 0, right side

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

material

folie   banner   kapa tech

effects

matt   glossy   chrom

3d
3d letters   structured

installs

medium

sizes   height: 3.200 mm   width: 4.650 mm

amount
3 pieces available as a package

confections
All walls can be
- sticked with film in different sizes.
- covered with printed plates (as seen on the pictures)
- covered with hung up banners from the ceiling

gallerie I branding gallery – sponsor area 1 + area 2

info
possibilities
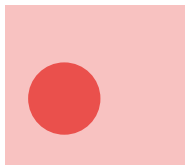
part until 1m2 /
single stickers

1/2 of the area
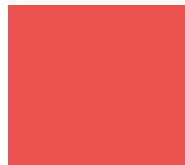
1/1 whole area

sizes

Area 01:	height: 2.350 mm / 2.750 mm	width: 16.900 mm
Area 02:	height: 2.350 mm / 2.750 mm	width: 16.900 mm

Area 01   Area 02

amount
2 areas available

Area 01

Area 02

material

folie

effects

matt

glossy

chrom

3d letters

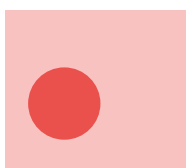structured

installs

galerie wände I gallery walls units – medium – level 1

info
possibilities
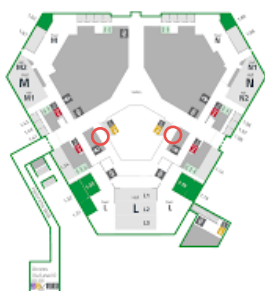

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

size
width: 5.150 mm x height: 2.650 mm

2 pieces available on level 1

confections
All walls can be
- sticked with film in different sizes.
- covered with printed plates (as seen on the pictures)
- covered with hung up banners from the ceiling
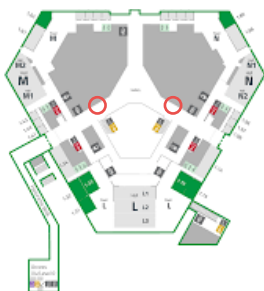
material

folie   kapa tech   banner

effects

matt   glossy   chrom

3d
3d letters   structured

installs

galerie wände I
branding gallery walls units – large – level 1
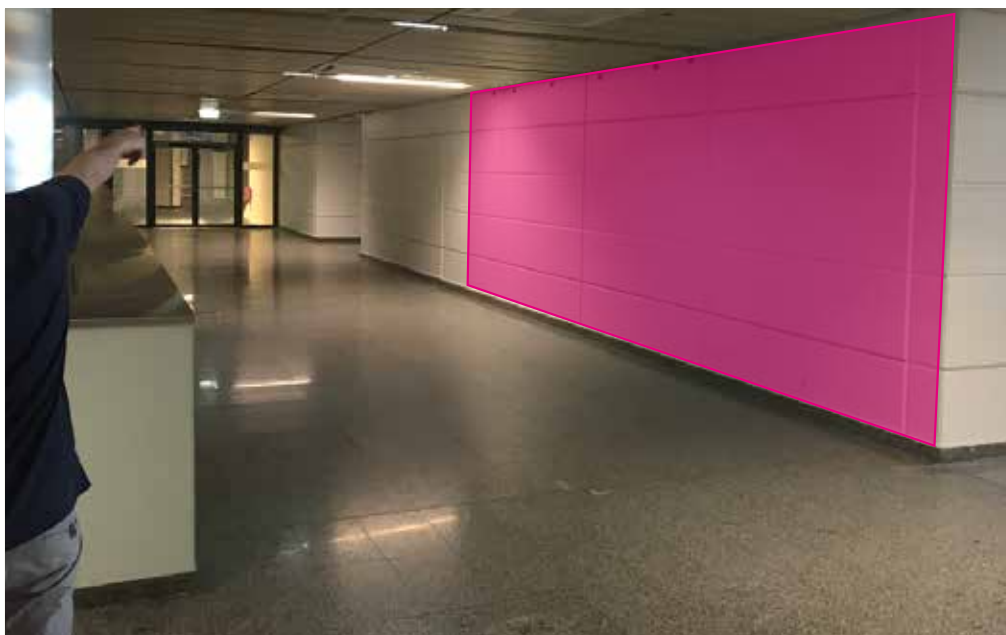
info
possibilities

part until 1m2 / single stickers

1/2 of the area

1/1 whole area

size
width: 7.200 mm x height: 2.650 mm

2 pieces available on level 1

material

folie

effects

matt   glossy   chrom

3d letters   structured
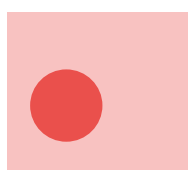
installs

stiegenhaus wände I staircase walls – level 1

info
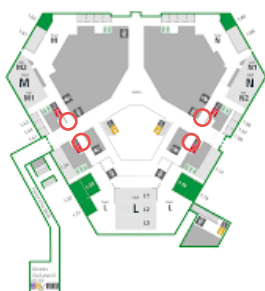possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

size
width: 4.650 mm x height: 2.620 mm

4 pieces available on level 1
double sided

material

folie   kapa tech

effects

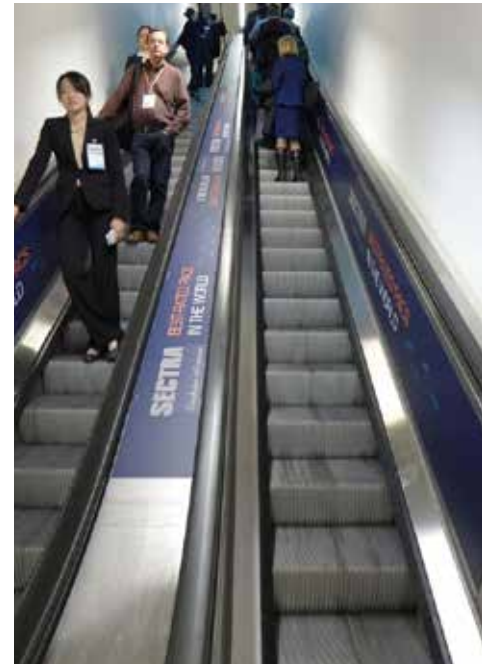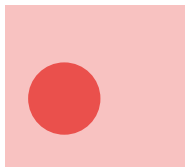matt   glossy   chrom

3d letters   structured

installs

rolltreppen I
escalators – level 1 to 2 – left and right way up
(2 each side)

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

size

a – d   width: 8.800 mm x height: 550 mm
e   width: 8.800 mm x height: 200 mm

4 pieces available on level 1
double sided

material
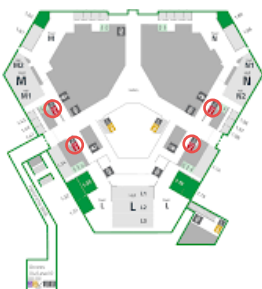
folie

effects

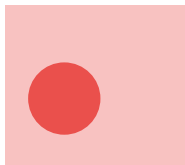matt   glossy   chrom
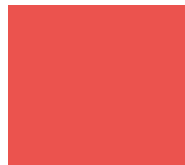
installs

medium

säulen I column cladding – level 2 (foyer a,b,c)

4 pieces per column
NR_2.18

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

amount: foyer A: 10 columns (5 left side / 5 right side)
foyer B: 6 columns
foyer C: 6 columns

sizes:
height: 2.500 mm
width: 700 mm
4 plates each column

example

material

kapa tech   folie

effects

matt   glossy   chrom

3d
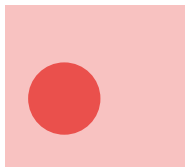3d letters   structured

installs

niedrige wand vor rolltreppe |
branding staircase walls – level 2
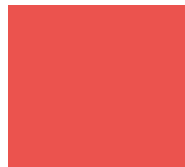NR_2.26 / NR_2.47

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes
wall   width: 9.500 mm   height: 930 mm

amount   4 times available on this level
              singlesided

material

folie

effects

matt   glossy   chrom

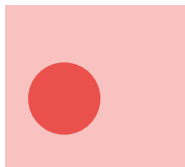structured   3d letters

installs

wand gegenüber rolltreppe | branding walls – level 2
NR_2.52

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes   width: 5.000 mm   x   height: 2.650 mm

amount   6 pieces available on level 2

confections
All walls can be
– sticked with film in different sizes.
– covered with printed plates (as seen on the pictures)
– covered with hung up banners from the ceiling

material

folie   kapa tech   dibond

effects

matt   glossy   chrom

structured

installs

led leuchtbox | led lightbox
NR_504

info
possibilities

sizes
width: 1.000 mm   x   height: 2.300 mm

amount
6 positions available

1/1 whole area

material

banner

Backlit-Banner
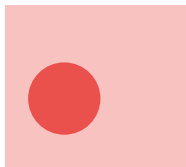+ Rubberlip-Keder

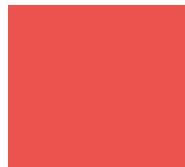### installs

lift I elevator
NR_2.30

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

sizes stickers doors: 1.000 mm x 400 mm
4 pieces available, 2 pieces per level

size sticker mirror: 1.000 mm x 1.000 mm
1 pieces
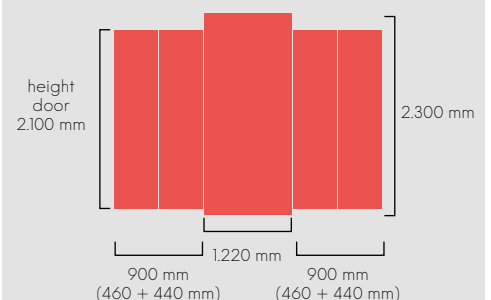
material

folie

effects

matt   glossy   chrom

installs

medium

height
door
2.100 mm

2.300 mm

900 mm
(460 + 440 mm)
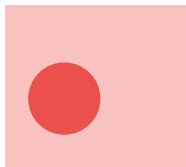
1.220 mm

900 mm
(460 + 440 mm)

rolltreppen I sticker escalator set x4/ skywalk

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

size
width: 5.300 mm x height: 650 mm

a: outside
b: down left
c: down right
d: up left
e: up right
f: outside

a b c d e f

material

folie

effects

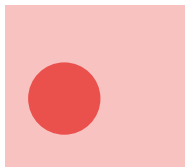matt   glossy   chrom

installs

medium

fensterscheibe I banner foyer x4 glass

info
possibilities

part until 1m2 /
single stickers

1/2 of the area

1/1 whole area

size
width: 6.950 mm
height: 3.500 mm

material

folie
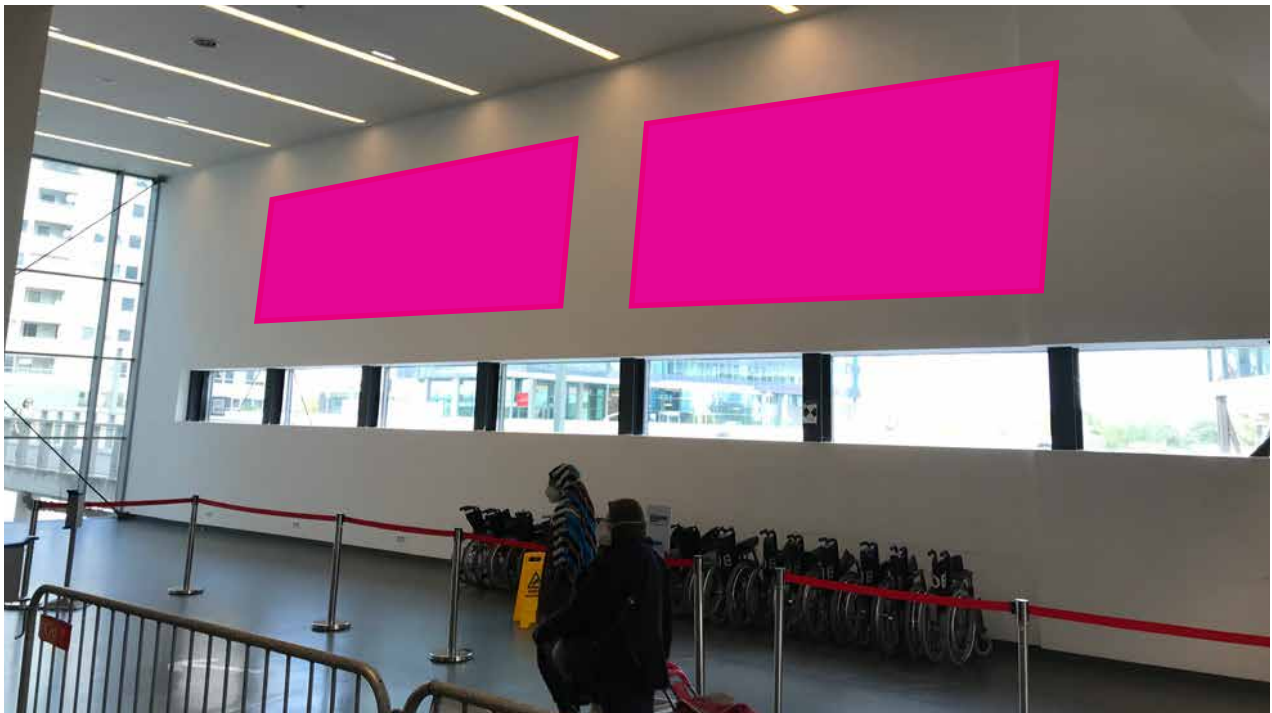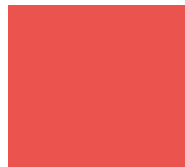
effects

matt

glossy

chrom

installs

banner foyer I banner foyer x4 wall

info
possibilities

1/2 of the area   1/1 whole area

size
width: 6.000 mm x height: 3.000 mm

example

material

banner

effects

matt   glossy   chrom

3d
3d letters

installs

banner skywalk I banner skywalk x4

info
possibilities

1/2 of the area

1/1 whole area

size
width: 3.000 mm x height: 2.450 mm

example

material

banner

effects

matt

glossy

chrom

installs

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bqd

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