ean

european academy of neurology

Corporate Design Manual

2020 – 3.0

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1. ean corporate design

1.1 Introduction logo

The EAN logo has been refined to demonstrate the core values of the organisation. It is best displayed when positioned with adequate clear surrounding space, on a clear background.

The logo should always be reproduced full-colour, unless the print/digital media dictates otherwise.

When writing EAN in flow text, please always use it as an acronym, not as a noun. EAN, not Ean, nor ean.

www.ean.org
For support or questions contact:
headoffice@ean.org

1.2 Claim

ean
the home of neurology

marketing version

Attention!
The „home“ version is only used during the congress and only for giveaways and merchandise items

ean
european academy of neurology

office version

1.3 Colour variations

The following examples show the various colour ways in which the logo can be used. When possible, the logo should be used full-coloured.

Full colour
(Preferred colour way)

B&W
(Only use when colour is not possible)

Negative
(Coloured background)

1.4 Logo rrfs // Redesign

The rrfs Logo is only to use for the EAN resident and research fellow section. The following examples show the various colour ways in which the logo can be used. When possible, the logo should be used full-coloured. (Redesign Jan. 2020)

Full colour
(Preferred colour way)

the defined clear space must be
strictly observed

Pantone 116 C
CMYK 0,20,100,0
RGB 255,200,0
Hex #ffc800
RAL: not defined

Negative
(Coloured background)

1.5 Logo sizes

The following examples show the size limits for displaying the logo, to ensure optimum display. Because the logo includes the updated tag line, extra consideration should be given to the legibility of the accompanying tag line.

There are fewer restrictions for logo size when printed, as it depends of the overall print size.

Min size (screen/print)

optimal size for web use:
510 x 181 px
(actual size at „ean.org“)

1.6 Clear spacing examples

Providing enough clear space surrounding the logo ensures legibility. The logo should never be covering (or covered) by another object. The preferred clear space surround the EAN logo is 50% of the logo height.

The minimum clear space for every logo is included as a transparent/ white frame/area in any file.

1.7 Logo background placement

The preferred presentation of the logo is full-colour, on a white background. It demonstrates a concise and clean representation of the brand. For variation and extended use, the logo can be displayed on a variety of coloured backgrounds. The following examples outline the uses (and misuses) of the brand logo.

✔ Plain coloured background offers optimum contrast

✔ Blurred imagery offers optimum contrast

✖ Only use coloured logo when background offers contrast. A white background is optimum.

✖ Do not use logo on top of imagery

1.8 Available files

OFFICE / WEB

01_png_large_sr-50

ean_home_rgb_	pos	_sr-50_300dpi.png
ean_home_rgb_	neg	_sr-50_300dpi.png
ean_home_rgb_	grey	_sr-50_300dpi.png
ean_home_rgb_	black	_sr-50_300dpi.png

02_png_small_sr-50

ean_home_rgb_	pos	_sr-50_72dpi.png
ean_home_rgb_	neg	_sr-50_72dpi.png
ean_home_rgb_	grey	_sr-50_72dpi.png
ean_home_rgb_	black	_sr-50_72dpi.png

03_vector_CS_sr-50 (scaleable)

ean_home_rgb_	pos	_sr-50_CS.eps
ean_home_rgb_	neg	_sr-50_CS.eps
ean_home_rgb_	grey	_sr-50_CS.eps
ean_home_rgb_	black	_sr-50_CS.eps

PRINT

ean_home_cmyk_pos.ai
ean_home_cmyk_grey.ai
ean_home_neg.ai
ean_home_grey.ai
ean_home_black.ai
ean_home_pantone_pos.ai

OFFICE / WEB

01_png_large_sr-50

ean_acad_rgb_	pos	_sr-50_300dpi.png
ean_acad_rgb_	neg	_sr-50_300dpi.png
ean_acad_rgb_	grey	_sr-50_300dpi.png
ean_acad_rgb_	black	_sr-50_300dpi.png

02_png_small_sr-50

ean_acad_rgb_	pos	_sr-50_72dpi.png
ean_acad_rgb_	neg	_sr-50_72dpi.png
ean_acad_rgb_	grey	_sr-50_72dpi.png
ean_acad_rgb_	black	_sr-50_72dpi.png

03_vector_CS_sr-50 (scaleable)

ean_acad_rgb_	pos	_sr-50_CS.eps
ean_acad_rgb_	neg	_sr-50_CS.eps
ean_acad_rgb_	grey	_sr-50_CS.eps
ean_acad_rgb_	black	_sr-50_CS.eps

PRINT

ean_acad_cmyk_pos.ai
ean_acad_cmyk_grey.ai
ean_acad_neg.ai
ean_acad_grey.ai
ean_acad_black.ai
ean_acad_pantone_pos.ai

OFFICE / WEB

01_png_large_sr50

ean_brain_rgb_	pos	_sr-50_CS_300dpi.png
ean_brain_rgb_	neg	_sr-50_CS_300dpi.png
ean_brain_rgb_	grey	_sr-50_CS_300dpi.png
ean_brain_rgb_	black	_sr-50_CS_300dpi.png

02_png_small_sr-50

ean_brain_rgb_	pos	_sr-50_72dpi.png
ean_brain_rgb_	neg	_sr-50_72dpi.png
ean_brain_rgb_	grey	_sr-50_72dpi.png
ean_brain_rgb_	black	_sr-50_72dpi.png

03_vector_CS_sr-50 (scaleable)

ean_brain_rgb_	pos	_sr-50_CS.eps
ean_brain_rgb_	neg	_sr-50_CS.eps
ean_brain_rgb_	grey	_sr-50_CS.eps
ean_brain_rgb_	black	_sr-50_CS.eps

PRINT

ean_brain_cmyk_pos.ai
ean_brain_cmyk_grey.ai
ean_brain_neg.ai
ean_brain_grey.ai
ean_brain_black_pos.ai
ean_brain_pantone_pos.ai

1.8 Available files

PRINT

ean_rrfs_cmyk_pos.eps
ean_rrfs_cmyk_pos.ai
ean_rrfs_neg.eps
ean_rrfs_neg.ai

OFFICE / WEB

01_png_large_sr-50
ean_rrfs_rgb_300dpi.jpg
ean_rrfs_rgb_300dpi.png
ean-rrfs_rbg_300dpi_neg.png

1.9 Typography

Two complimentary typefaces have been chosen to convey both, modernity and classic acedemia.

Nexa Bold can be used for headings and titles. It is chosen for its solid appearance, clarity, and personable character. Nexa Light should be used sparingly, if a lighter weight of Nexa is required.

Georgia, Regular and Italic, can be used for long-read text, and as a complimentary text to Nexa. It is chosen for its classic appearance.

NEXA Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzß 1234567890
+#!“ ”/(%

NEXA Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzß 1234567890
+#!“ ”/(%

Georgia Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzß 1234567890
+#!“ ”/(%

Georgia Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyzß 1234567890
+#!“ ”/(%

1.10 Colours

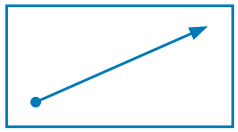
It is essential to ensure colour integrity when brand material is reproduced in different media. The following colour palette demonstrates the key colours to use across EAN branded material.

Pantone 3005 C
CMYK 100,33,0,0
RGB 0,125,198
Hex #007dc6
RAL 5015 Sky blue

B&W
CMYK 0,0,0,100
RGB 0,0,0
Hex #000000

Negative
CMYK 0,0,0,0
RGB 255,255,255
Hex #ffffff
RAL 9003 Signal white

Pantone U cool gray 10
CMYK 0,0,0,50
RGB 135,137,136
Hex 878988



Linear gradient*
dark C 100 M 60 Y 0 K 20
bright C 100 M 33 Y 0 K 0

1.11 Graphics

1 2 3 4 5 6 7

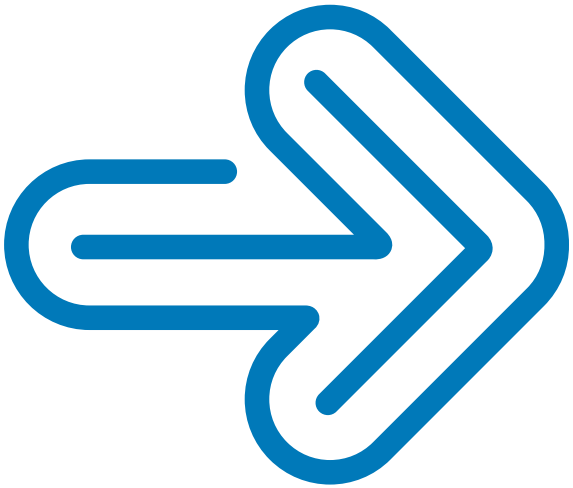
A B C D E F G

8 9 0

H I J K L M N

O P Q R S T U

V W X Y Z



1.12 Icons (congress app)

Early Registration

Abstract Submission

Attention

Member

Poster Session

Industry Exhibition

General Information

Floor

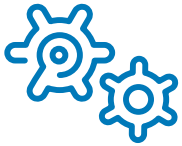
Congress Programme

Evaluation

Notification

Votings

Restaurant


Settings

Login

Mail

Contact

Website

1.12 Icons

The icons are used for newsletter, Scientific programme, Final programme, Mini programme and Pocket programme

Overarching theme

The Overarching theme is defined for each congress every year.

Sessions with this button are dedicated to the Overarching theme and were either created by the Programme Commitee together with Local Organising Committe, or by the EAN Scientific Panels.

Patients Choice

EFNA (European Federation of Neurological Associations), the federateion united European Patients' Associations, has selected these session as high priority.

Congress Highlight

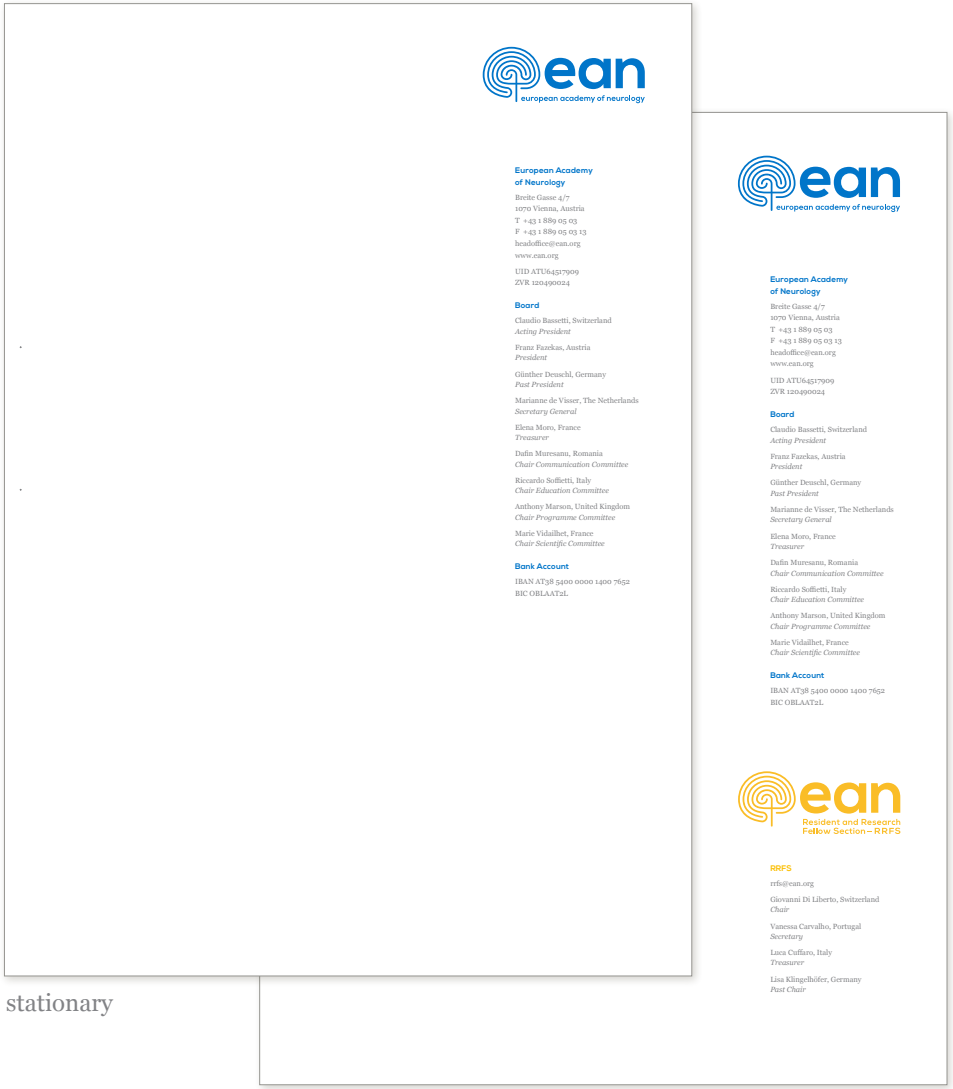
These are the highlights of the congress.

Rare Diseases

These sessions were selected by the EAN Rare Neurological Disease Task Force.

2. examples of use

2.1 Stationery



stationary

compliment card

business card

Pantone 3005 C
CMYK 100,33,0,0
RGB 0,125,198
Hex #007dc6

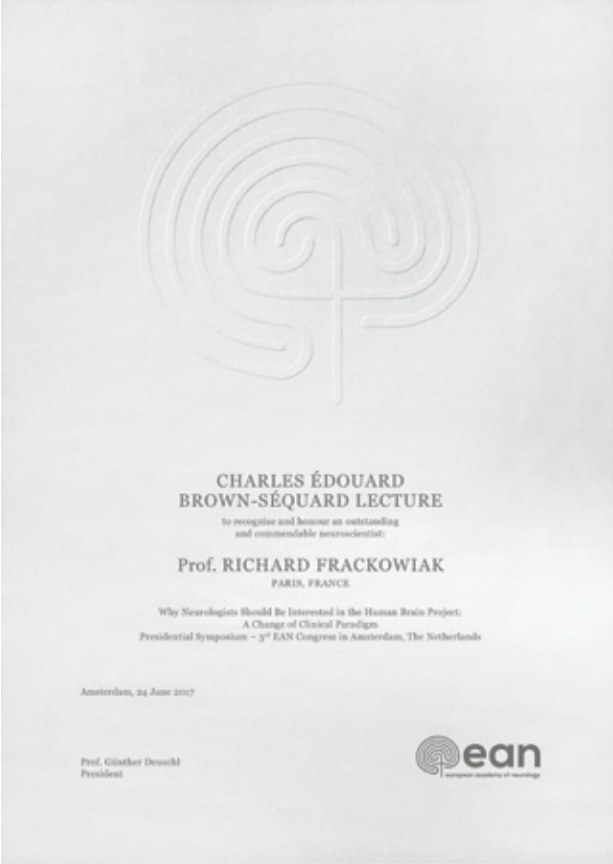
Pantone Cool Gray 10 U
CMYK 0,0,0,70
RGB 111,111,110
Hex #6f6f6e

for the regular stationary the Pantone-colours are used. (special versions, e. g. Presidential letter the CMYK colours are used.

2.2 Journal

journal

2.3 Certificates and awards



CHARLES ÉDOUARD
BROWN-SÉQUARD LECTURE

to recognise and honour an outstanding
and commendable neuroscientist:

Prof. RICHARD FRACKOWIAK
PARIS, FRANCE

Why Neurologists Should Be Interested in the Human Brain Project:
A Change of Clinical Paradigm
Presidential Symposium – 3rd EAN Congress in Amsterdam, The Netherlands

Amsterdam, 24 June 2017

Prof. Günther Deuschl
President

ean

certificates

In recognition of his extraordinary contributions
to the international development of neurology

Prof. RAAD SHAKIR
FRCP, FEAN

has been elected by the Board of the
European Academy of Neurology

HONORARY MEMBER

Amsterdam, 24 June 2017

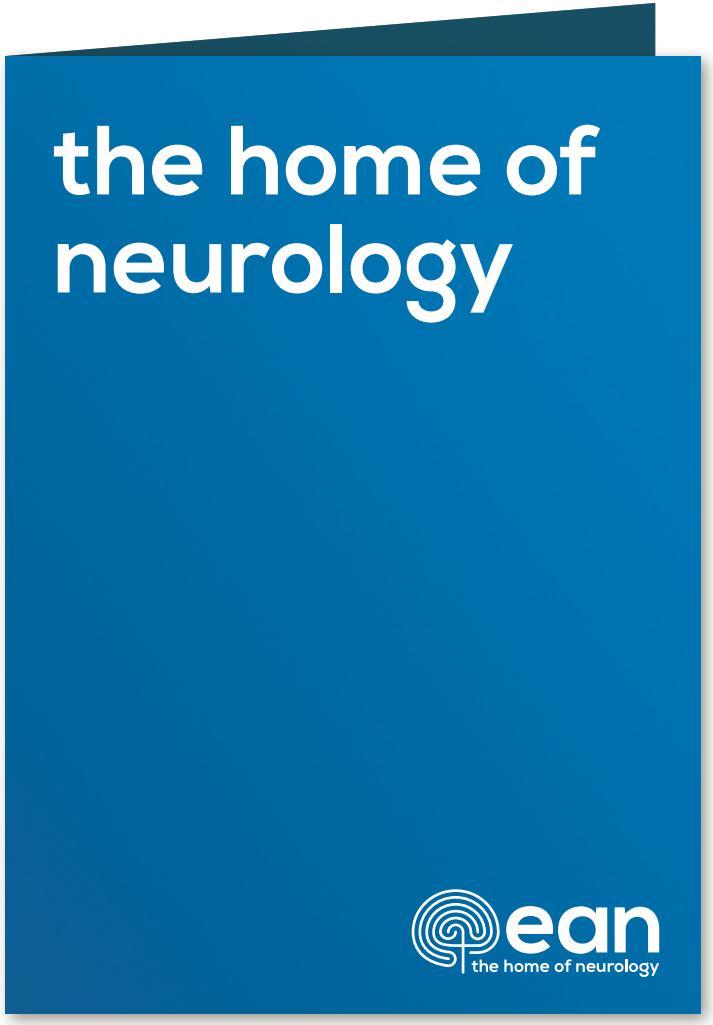
Prof. Didier Leys
Secretary General

Prof. Günther Deuschl
President

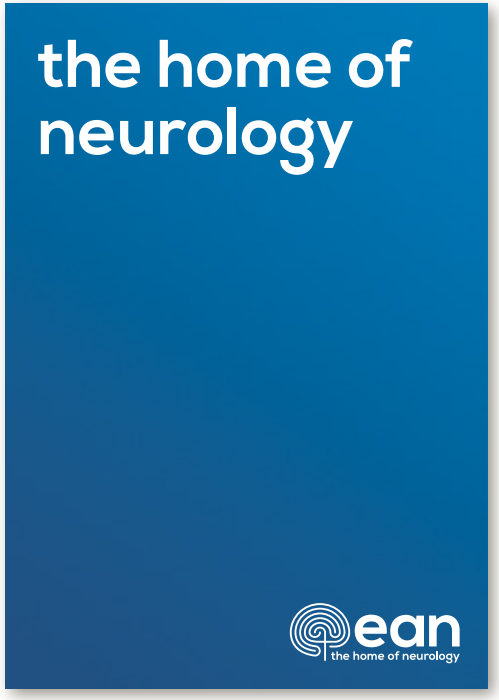
ean

awards

2.4 Office equipment



meeting map



notepad

2.4 Office equipment

self-stick note

3. campaign

3.1 design specifications

The clear space of the blue gradiant field depends by the clear space of the logo (lock page 9 // 1.6)

This includes the clear space for the positioning of „Great Minds.“ The position is always in the left bottom corner – the position ean-logo in right bottom corner.

Spelling must be strictly followed

Postion of the social media icons

Nexa Bold

Nexa Bold

Nexa bold

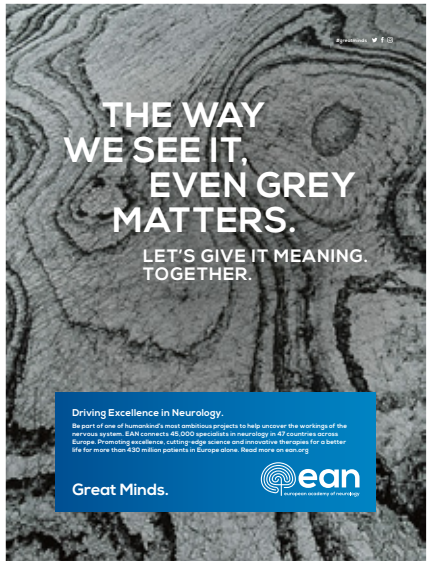
Nexa bold

Design specifications for the clear spaces.

3.2 Visuals

OUR UNIVERSE IS MADE UP OF 86 BILLION NEURONS.
LET'S EXPLORE IT. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

IN OUR WORLD, A STEADY FLOW KEEPS PATIENTS ALIVE.
LET'S TAKE CARE OF IT. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology


THE WAY WE SEE IT, EVEN GREY MATTERS.
LET'S GIVE IT MEANING. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

OUR ADVENTURE INTO THE UNKNOWN IS NOT A SOLO EXPEDITION.
LET'S EMBARK ON IT. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

ON OUR SHORES, THE OBVIOUS NEEDS DEEPER EXPLORATION.
LET'S DIVE FOR IT. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

FOR US, COMMUNICATION IS AN ART FORM.
LET'S PERFECT IT. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

FOR OUR PATIENTS, FLEXING MUSCLES IS CRITICAL.
LET'S STRETCH OURS. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

IN OUR PROFESSION, PERCEPTION IS KEY.
LET'S TRAIN IT. TOGETHER.
Driving Excellence in Neurology.
Be part of one of humankind's most ambitious projects to help uncover the workings of the nervous system. EAN connects 45,000 specialists in neurology in 47 countries across Europe. Promoting excellence, cutting-edge science and innovative therapies for a better life for more than 430 million patients in Europe alone. Read more on ean.org
Great Minds.
ean
european academy of neurology

3.3 Visuals // text discription for each image

So near and yet so far: The number of stars in the Milky Way is estimated to be around 100 billion. That's surprisingly close to the number of neurons found in the human brain. This image taken from the Hubble Telescope shows the Horsehead Nebula in the Orion constellation surrounded by thousands of bright stars. The image paints a picture of humankind's fascination with the unknown. It also powerfully illustrates the complexity with which neurologists are faced in their mission to understand the intricate interactions of approximately 86 billion neurons

Is this a new way of depicting the carotid artery? It is, in fact, the confluence of acidic swamp water at Landeyjarsander on the south coast of Iceland, close to the famous Eyjafjallajökull volcano which erupted in 2010. Acidic water has dissolved iron minerals out of the black volcanic rock. They give the water of the estuary its brown, yellow and orange colours. Over the years, some of these river sediments have created huge sandy islands between sea and land – almost like the deposits in carotid arteries that can trigger a stroke.

What might look like a strange image of a cortex structure or an electron microscopy of cell organs, in fact shows formations of volcanic ash in the ice at Sidujökull, a glacier in south Iceland. Iceland's glaciers are often covered with black lines and lattice structures. These monochrome patterns are the result of a powerful interaction between the volcanos and the snow, sun and wind. Eruptions from the many volcanic islands bring dark ash, which is blown across the ice by the wind. Snowfall then coats this black carpet. Repeatedly, a white layer forms on a black one, countless times. As the ice melts, the layers are twisted, compressed and stretched. Lastly, sun and wind attack the glacier's surface. As the multi-layered strata is worn away, the individual layers are revealed.

Looks like a polymicrogyria brain slice? Yes, to some. But it's an aerial image of the very hot and dry Chalbi Desert in Kenia. The white spots are salt pans, dried up remains of the last rainfall. A nomad tribe called Gabra survives in this area. Beware of entering this desert in the dry season alone as a stranger, you won't survive! This photograph is a metaphor for the hot and stony path neuroscience has to follow – it never is a solo expedition. Groundbreaking science needs team work. Team work needs functioning networks. EAN helps you to build these relationships.

At first glance, you can see a green cortex floating in a brownish liquid. It turns out to be a rugged island in the wilderness of the Baltic sea on the shores of the peninsula Kirr in north eastern Germany. The resemblance is astonishing. In fact, this is an aerial photograph of a salt marsh regularly flooded by the tide.

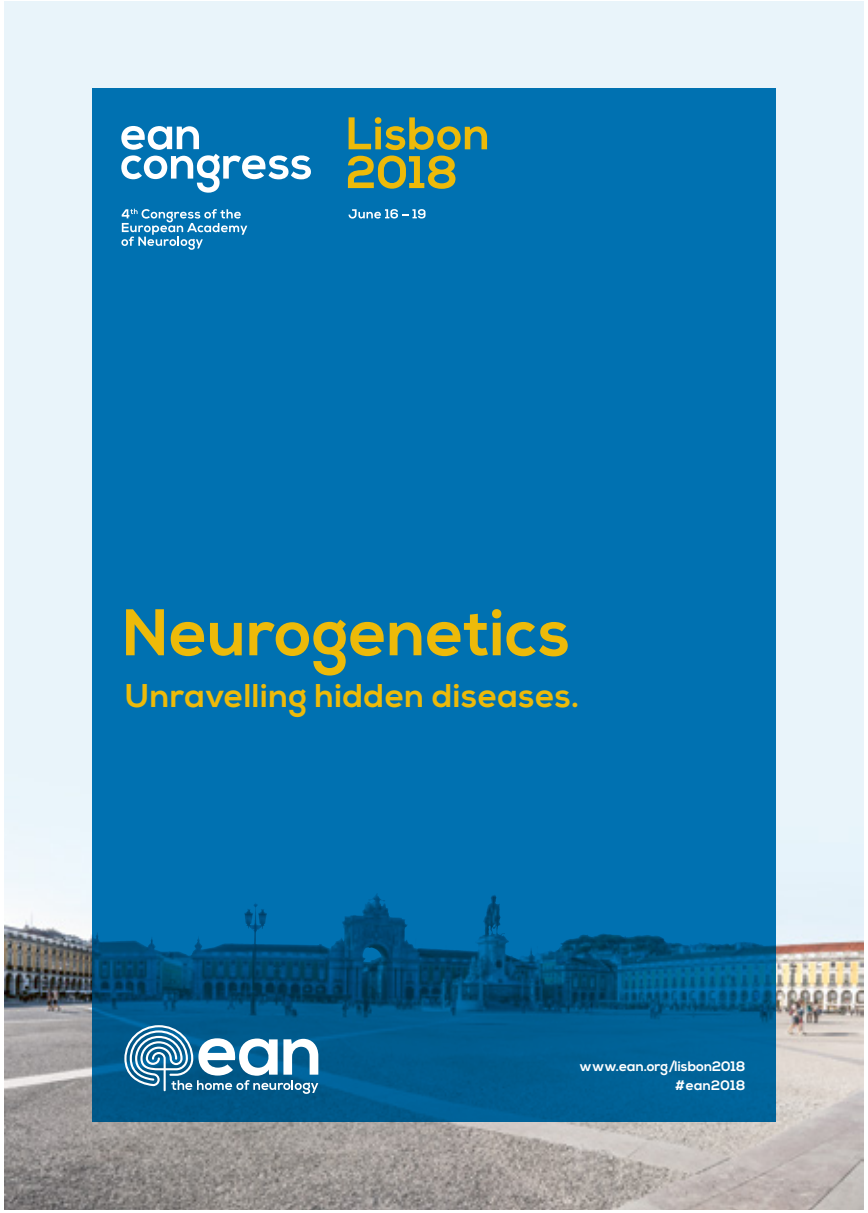
This image of the salt lake Hutt Lagoon in Western Australia resembles motoneurons innervating a muscle (red). Insights into how to preserve or regenerate dying motoneurons would help patients with ALS, spinal cord and brain injuries. Communication in neurology also means interacting with patients to achieve the correct diagnosis, as well as for therapeutic success. Good patient communication is an art form. No physician would deny that.

This landscape of a dried-up salt swamp at Searles Lake, California, shows structures that look like bundles of muscles, bordered by something that could be seen as a big axon of a neuron. In fact, many people don't know that neurologists not only treat diseases of the brain and the nerves, they are also experts in disorders of muscles. The ability to flex muscles is critical to many neurological patients, but is also a symbol of power and strength in a wider context.

If you have ever seen an electron microscopical picture of a sensory receptor, this aerial image of Lake Ruth in Australia will remind you of it. Perception can be altered in a wide range of neurological disorders, but is also important for taking the patients' history and making the right diagnosis. It takes a lot of experience, heightened perceptive skills and a determined methodological investigative approach for neurologists to recognize the little signs they need to find the needle in the haystack, the cause of an illness or dysfunction. Seeing it this way, perception is key for neurologists.

4. ean congress branding

4.1 Congress keyvisual



4.1 Congress keyvisual / dimensioning

Rules for Din A4:
Logosize is 50% for both (Congress and brand)
The protection space ( )defines the distance to the edges. The image frame is: X = 3 x protection space (exception in narrower formats in can be: X = 3 x protection space)

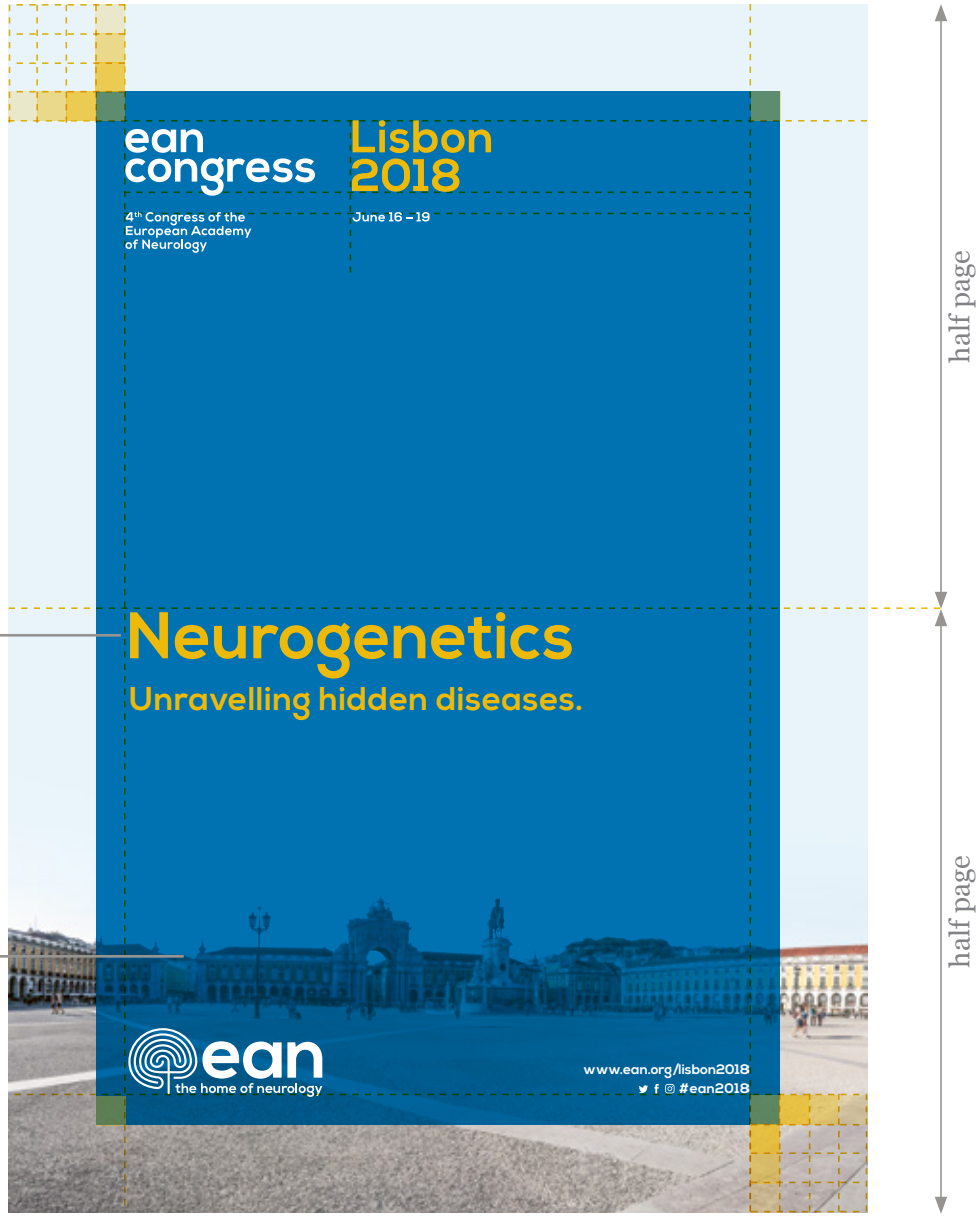
Overarching theme: 45 pt / 45 pt
Congress claim: 20 pt / 20 pt

Position of the Overarching theme and of the congress claim

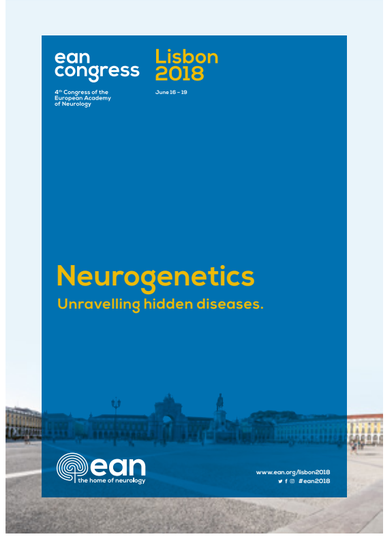
CMYK 100-40-0-0
opacity 100% normal

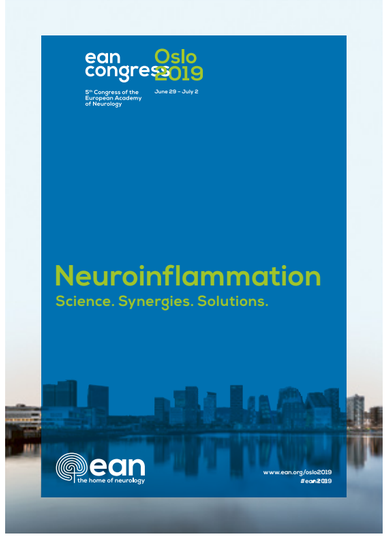
Content (Image):
multiply 60 %
Clipping path (Photoshop)

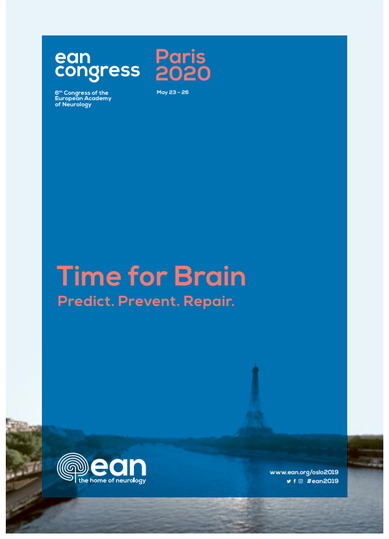
Image: The buildings are always on a line and in the same distance to the viewer



4.1 Congress keyvisual / series







Folgendens gilt für Anzeigen und EasyFlyer: „See you in....“ wurde jeweils in die Sprache des jeweiligen Kongress-Ortes übersetzt und ab sofort eingesetzt:

Até breve em lisboa!	Vi sees i Oslo!	A bientôt à Paris!	Servus in Wien!	Not yet defined

4.2 Congress logo

50%
clear space

1/4 of 50%

50%
clear space

Berlin
2015

Copenhagen
2016

4.3 Colours

Lisbon 2018

Pantone 123 C
CMYK: 5,20,100,0
RGB 237,128,9
Hex #edba09
RAL 1003 Signal yellow

Oslo 2019

Pantone 390 C
CMYK: 35,0,100,0
RGB: 197,215,48
c5d630

Paris 2020

Pantone P 486 C
CMYK: 0,60,40,0
RGB: 216,143,141
d88e8c

Vienna 2021

Pantone 297 C
CMYK: 50,0,0,0
RGB 7dcef2
Hex # 7dcef2

Helsinki 2022

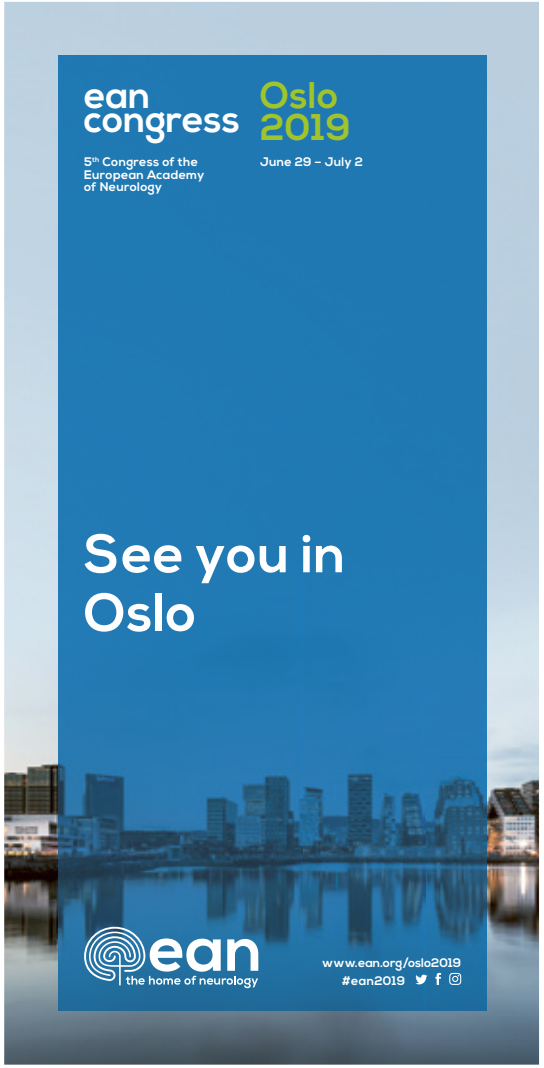
Pantone 4525C
CMYK: 15,15,52,13
RGB: 199,186,125
c7ba7d

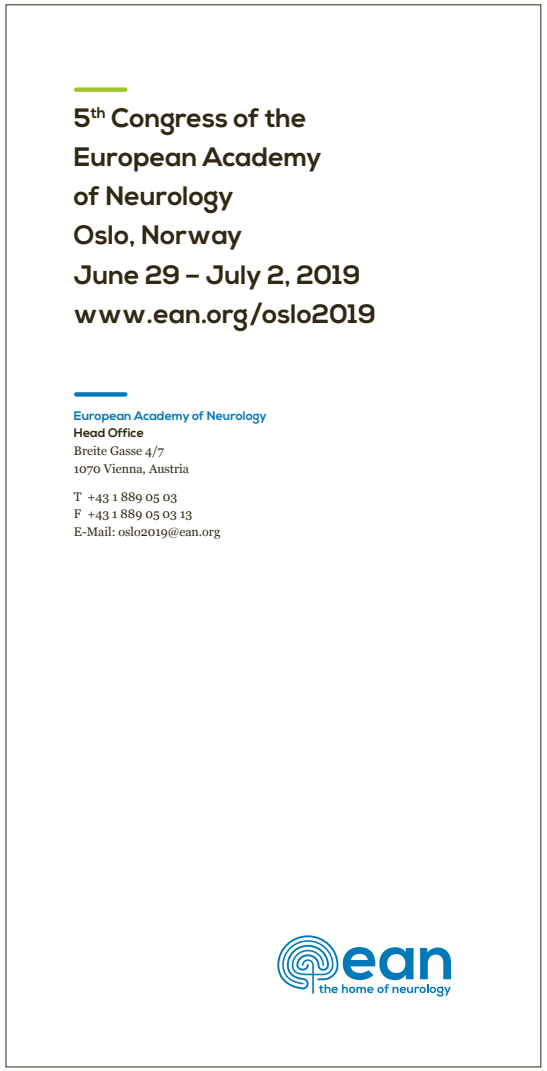
CMYK: 100,40,0,0
RGB 0,113,177
Hex #0071b1

MOTIV:
60 % Deckkraft
Modus: Multiplizieren

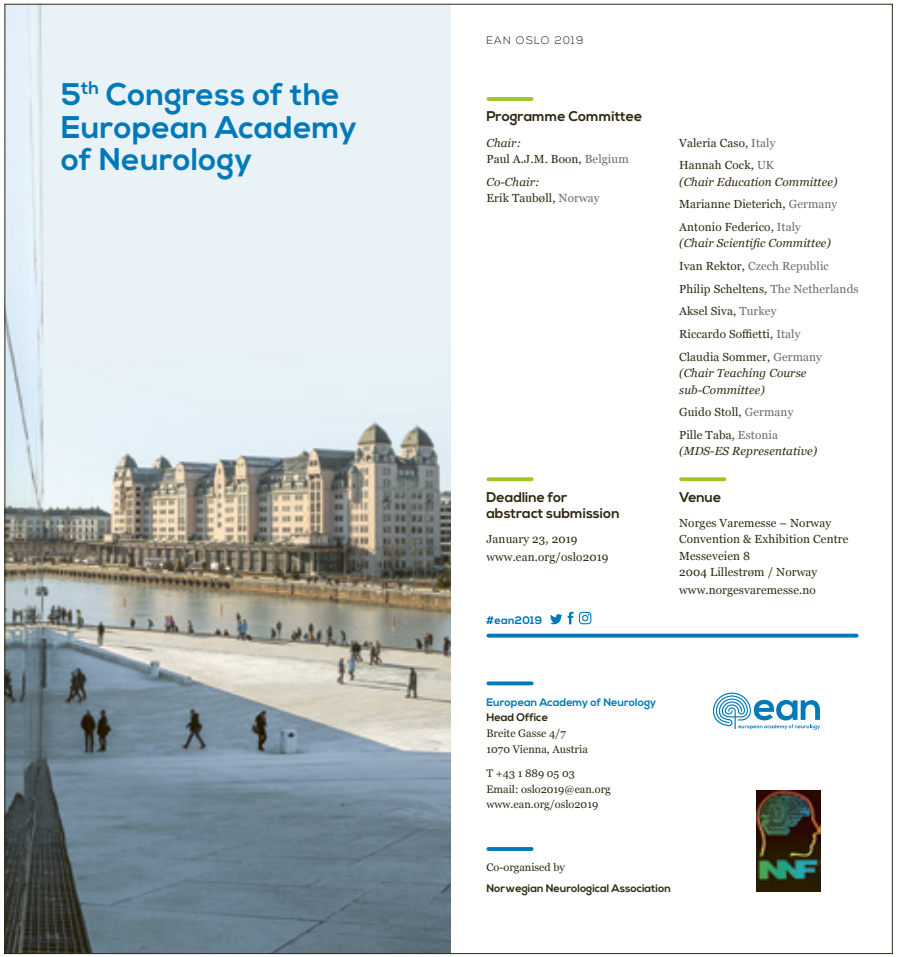
4.4 Easy flyer

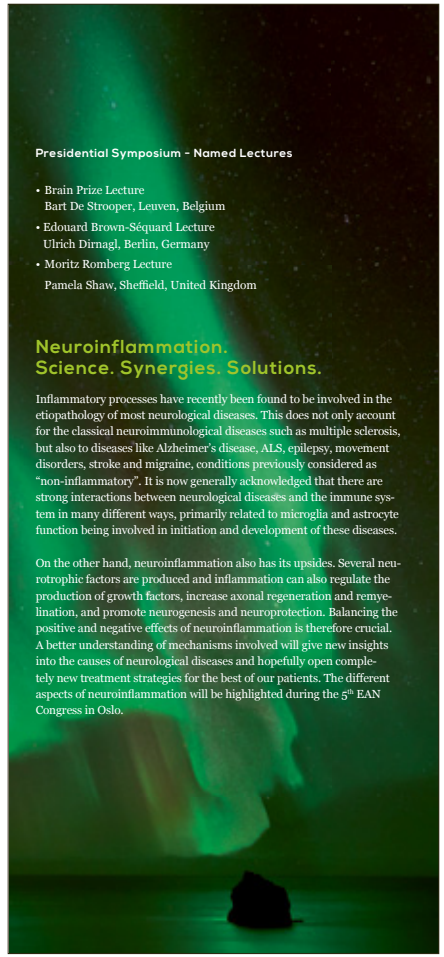
4.5 Postcard


ean congress
Oslo 2019
5th Congress of the European Academy of Neurology
June 29 - July 2
See you in Oslo
ean
the home of neurology
www.ean.org/oslo2019
#ean2019


5th Congress of the
European Academy
of Neurology
Oslo, Norway
June 29 – July 2, 2019
www.ean.org/oslo2019
European Academy of Neurology
Head Office
Breite Gasse 4/7
1070 Vienna, Austria
T +43 1 889 05 03
F +43 1 889 05 03 13
E-Mail: oslo2019@ean.org
ean
the home of neurology

4.6 First announcement



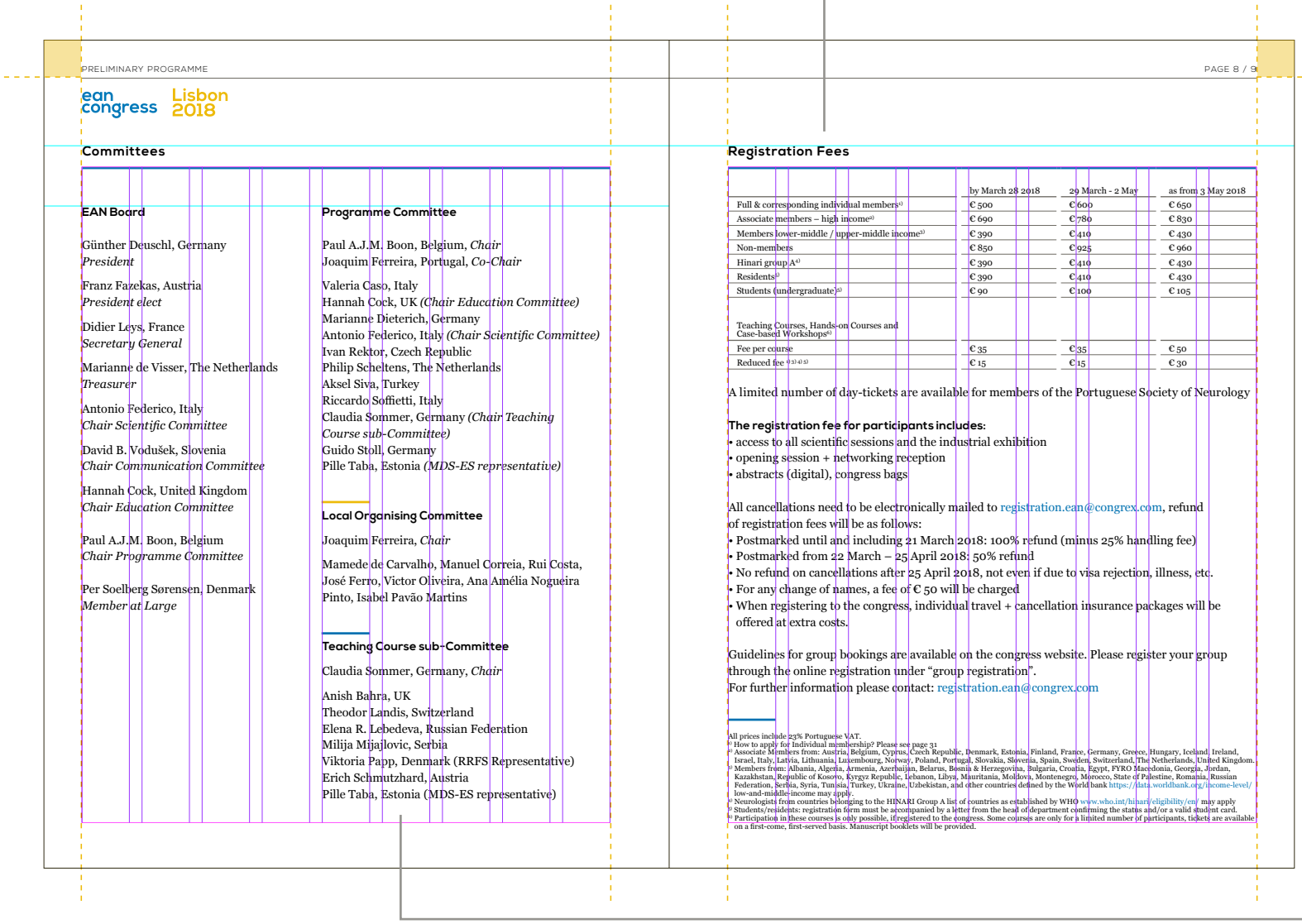


first announcement
100 x 210 mm

4.7 Preliminary programme

preliminary programme
148 x 196 mm

4.7 Preliminary programme / document grid



PRELIMINARY PROGRAMME

ean congress Lisbon 2018

Committees

EAN Board

Günther Deuschl, Germany
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Chair Education Committee

Paul A.J.M. Boon, Belgium
Chair Programme Committee

Per Soelberg Sørensen, Denmark
Member at Large

Programme Committee

Paul A.J.M. Boon, Belgium, *Chair*
Joaquim Ferreira, Portugal, *Co-Chair*

Valeria Caso, Italy
Hannah Cock, UK *(Chair Education Committee)*
Marianne Dieterich, Germany
Antonio Federico, Italy *(Chair Scientific Committee)*
Ivan Rektor, Czech Republic
Philip Scheltens, The Netherlands
Aksel Siva, Turkey
Riccardo Soffietti, Italy
Claudia Sommer, Germany *(Chair Teaching Course sub-Committee)*
Guido Stoll, Germany
Pille Taba, Estonia *(MDS-ES representative)*

Local Organising Committee

Joaquim Ferreira, *Chair*

Mamede de Carvalho, Manuel Correia, Rui Costa, José Ferro, Victor Oliveira, Ana Amélia Nogueira Pinto, Isabel Pavão Martins

Teaching Course sub-Committee

Claudia Sommer, Germany, *Chair*

Anish Bahra, UK
Theodor Landis, Switzerland
Elena R. Lebedeva, Russian Federation
Milija Mijajlovic, Serbia
Viktoria Papp, Denmark (RRFS Representative)
Erich Schmutzhard, Austria
Pille Taba, Estonia (MDS-ES representative)

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Registration Fees

	by March 28 2018	29 March - 2 May	as from 3 May 2018
Full & corresponding individual members[1)]	€ 500	€ 600	€ 650
Associate members – high income[2)]	€ 690	€ 780	€ 830
Members lower-middle / upper-middle income[3)]	€ 390	€ 410	€ 430
Non-members	€ 850	€ 925	€ 960
Hinari group A[4)]	€ 390	€ 410	€ 430
Residents[5)]	€ 390	€ 410	€ 430
Students (undergraduate)[6)]	€ 90	€ 100	€ 105
Teaching Courses, Hands-on Courses and Case-based Workshops[6)]			
Fee per course	€ 35	€ 35	€ 50
Reduced fee [6)] [3)] [4)] [5)]	€ 15	€ 15	€ 30

A limited number of day-tickets are available for members of the Portuguese Society of Neurology

The registration fee for participants includes:
- access to all scientific sessions and the industrial exhibition
- opening session + networking reception
- abstracts (digital), congress bags

All cancellations need to be electronically mailed to registration.ean@congrex.com, refund of registration fees will be as follows:
- Postmarked until and including 21 March 2018: 100% refund (minus 25% handling fee)
- Postmarked from 22 March – 25 April 2018: 50% refund
- No refund on cancellations after 25 April 2018, not even if due to visa rejection, illness, etc.
- For any change of names, a fee of € 50 will be charged
- When registering to the congress, individual travel + cancellation insurance packages will be offered at extra costs.

Guidelines for group bookings are available on the congress website. Please register your group through the online registration under "group registration".
For further information please contact: registration.ean@congrex.com

All prices include 23% Portuguese VAT.
[1)] How to apply for Individual membership? Please see page 31
[2)] Associate Members from: Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Latvia, Lithuania, Luxembourg, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Netherlands, United Kingdom.
[3)] Members from: Albania, Algeria, Armenia, Azerbaijan, Belarus, Bosnia & Herzegovina, Bulgaria, Croatia, Egypt, FYRO Macedonia, Georgia, Jordan, Kazakhstan, Republic of Kosovo, Kyrgyz Republic, Lebanon, Libya, Mauritania, Moldova, Montenegro, Morocco, State of Palestine, Romania, Russian Federation, Serbia, Syria, Tunisia, Turkey, Ukraine, Uzbekistan, and other countries defined by the World bank https://data.worldbank.org/income-level/low-and-middle-income may apply.
[4)] Neurologists from countries belonging to the HINARI Group A list of countries as established by WHO www.who.int/hinari/eligibility/en/ may apply
[5)] Students/residents: registration form must be accompanied by a letter from the head of department confirming the status and/or a valid student card.
[6)] Participation in these courses is only possible, if registered to the congress. Some courses are only for a limited number of participants, tickets are available on a first-come, first-served basis. Manuscript booklets will be provided.

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headline

Georgia Regular
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Georgia Italic
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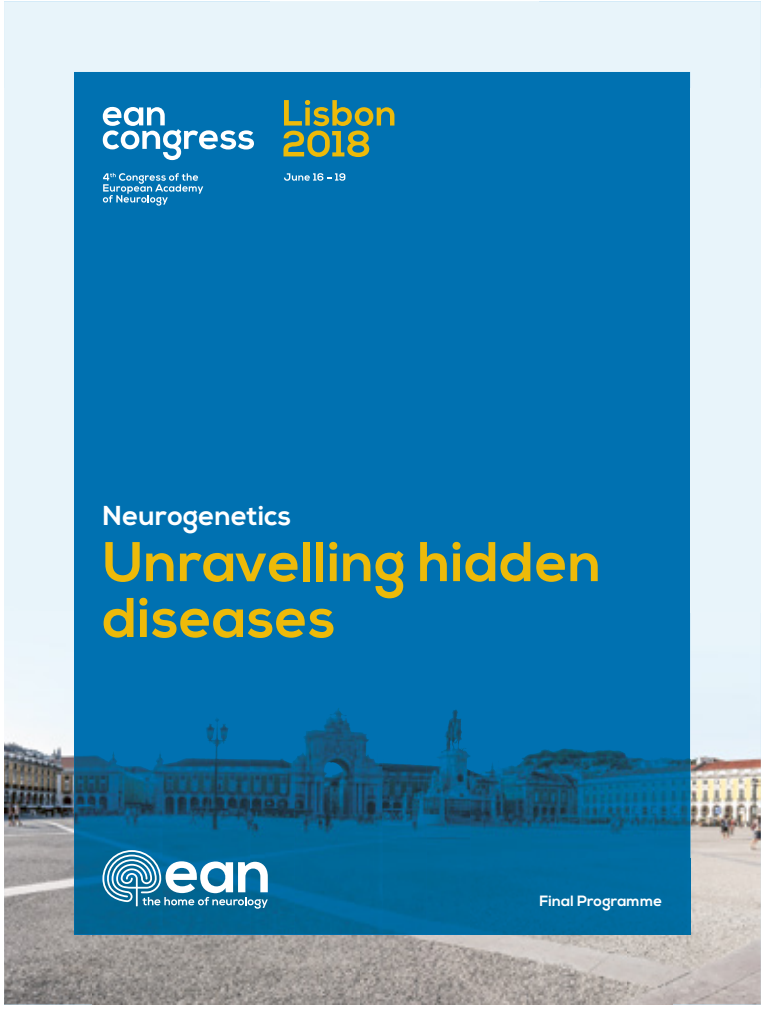
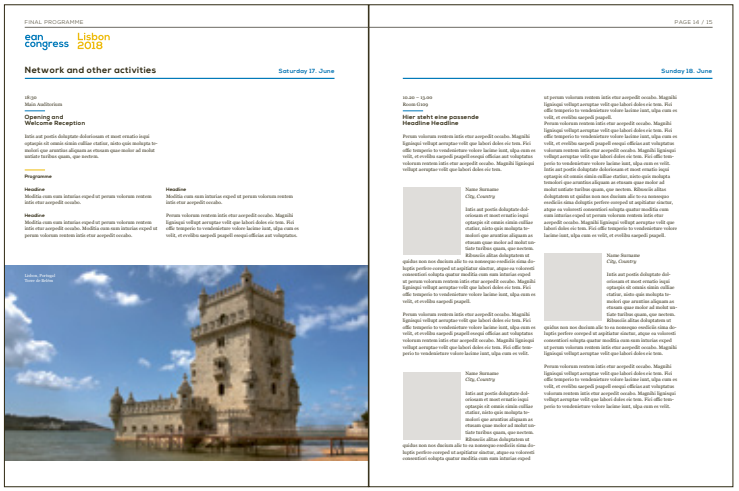
body text

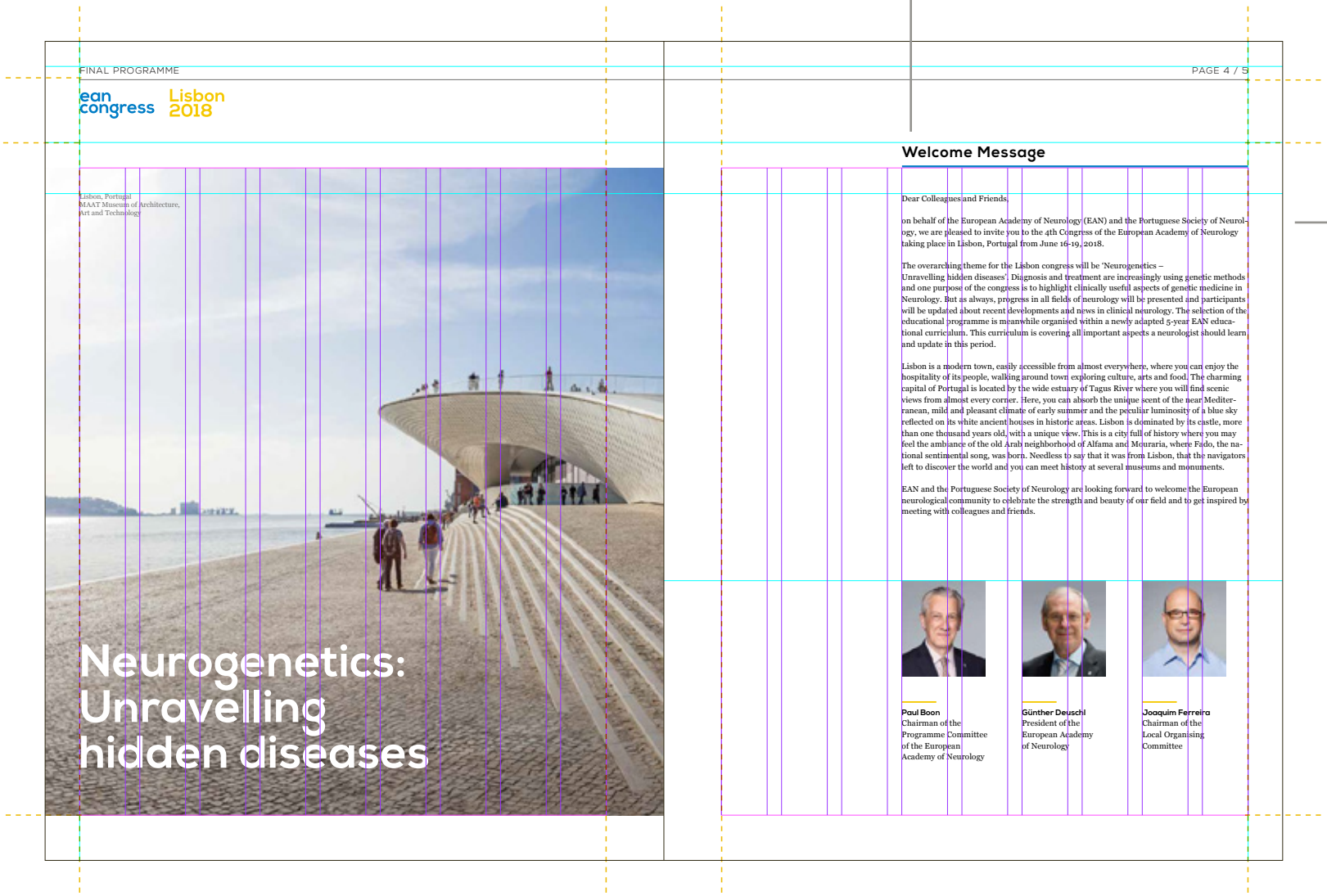
4.8 Final programme



Final programme
215 x 285mm



4.8 Final programme / document grid



NEXA Bold

ABCDEFGHIJKL
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body text

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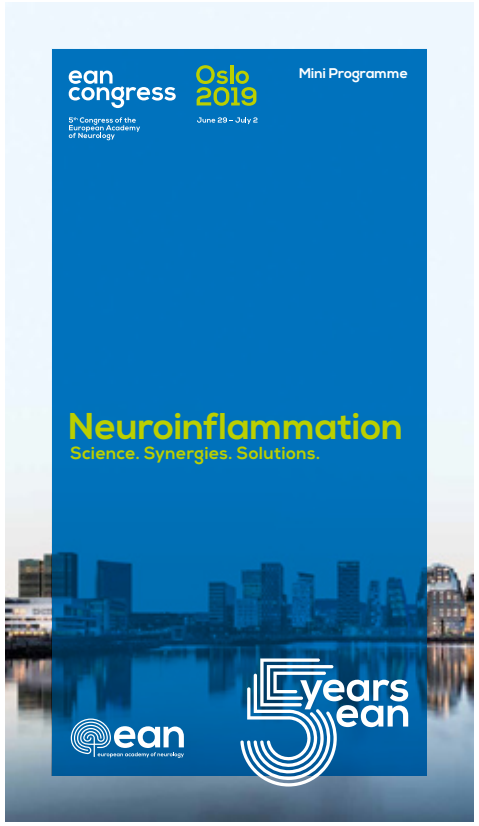
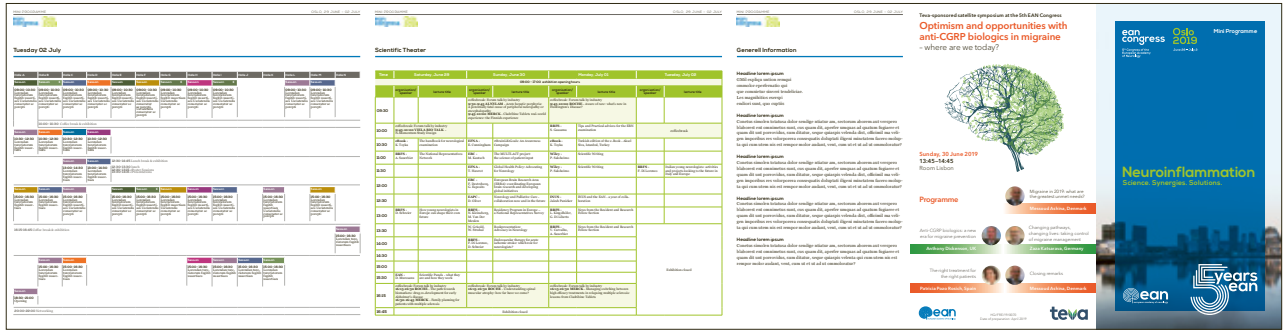
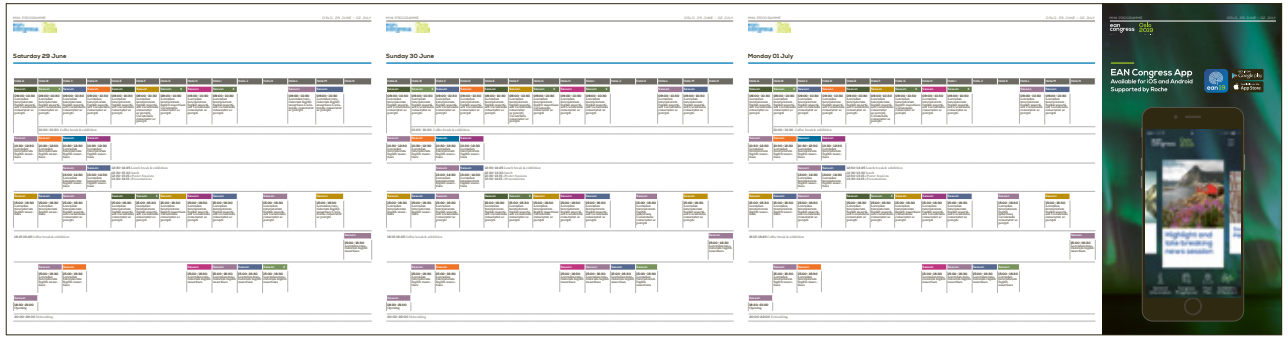
4.9 Mini programme



Mini programme
215 x 285mm





4.10 Pocket programme

Wird nach Fertigstellung ergänzt

Pocket programme
215 x 285mm

4.11 Congress advertising

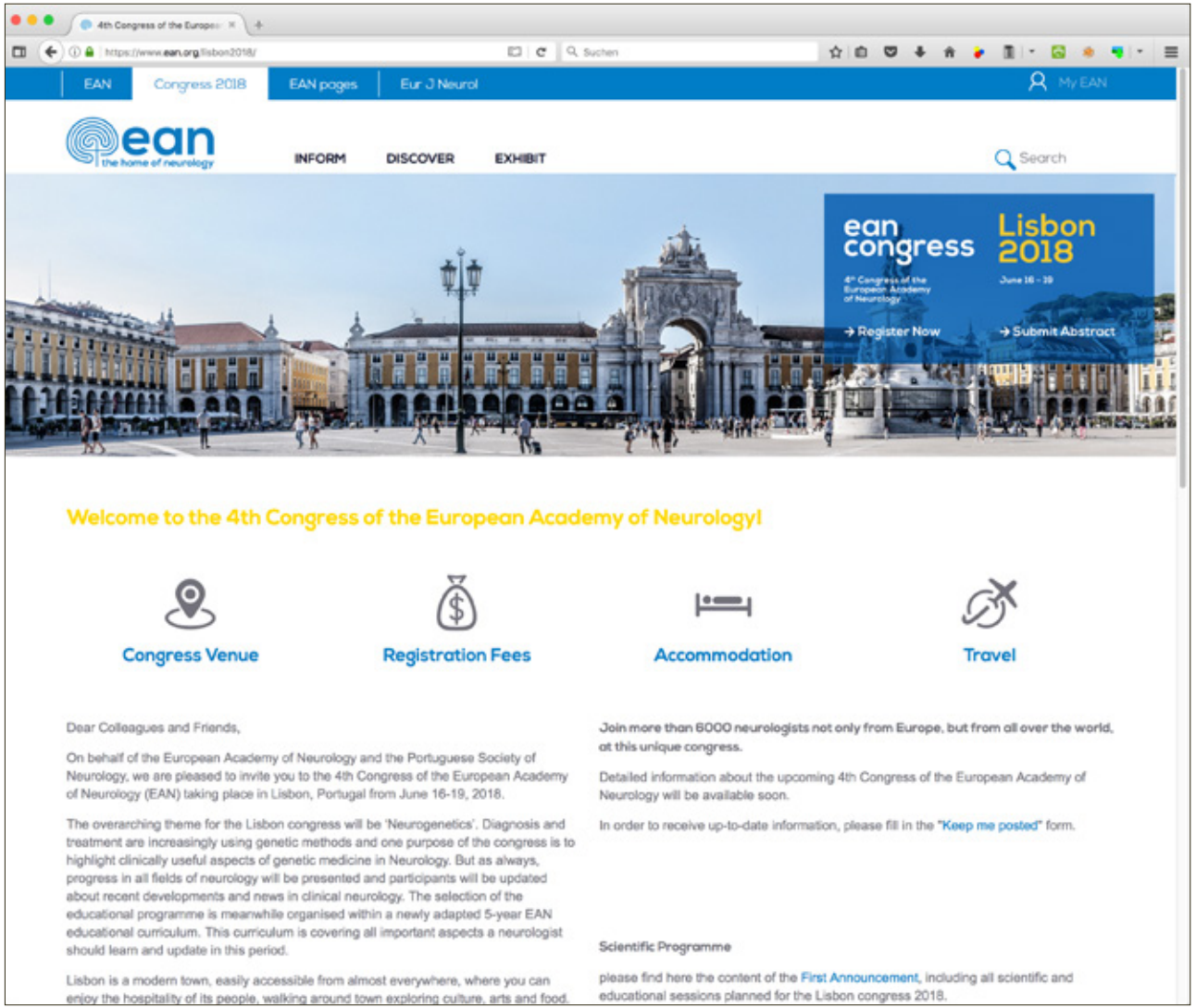
advertising
210 x 297 mm

Folgendens gilt für Anzeigen und EasyFlyer: „See you in....“ wurde jeweils in die Sprache des jeweiligen Kongress-Ortes übersetzt und ab sofort eingesetzt:

Até breve em lisboa!
Vi sees i Oslo!
A bientôt à Paris !
Servus in Wien!

advertising
210 x 148,5 mm

4.12 Website / Newsletter



congress header / www.ean.org/lisbon2018

congress header / newsletter

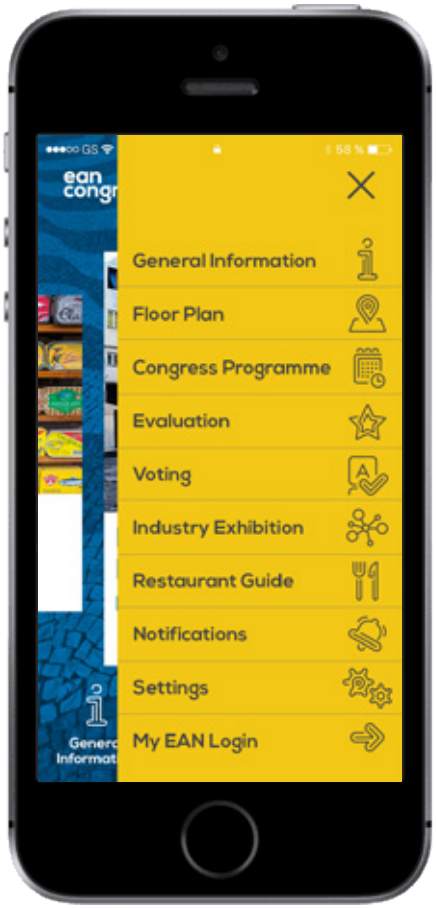
4.13 Congress App / App icons

App icon

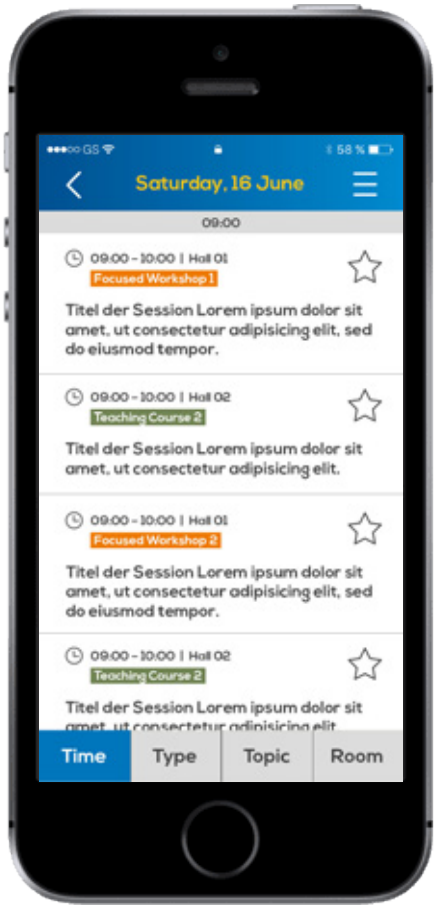
(For app icons overview look at 1.2)

Startpage

Menu



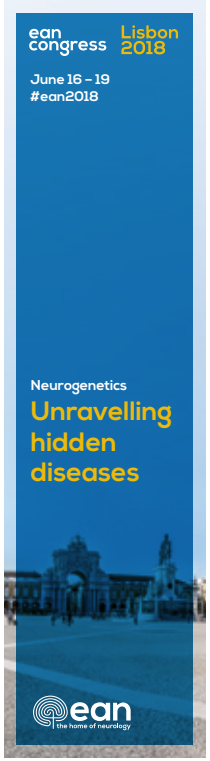
Congress Programme



4.14 Online banner

banner 160 x 160

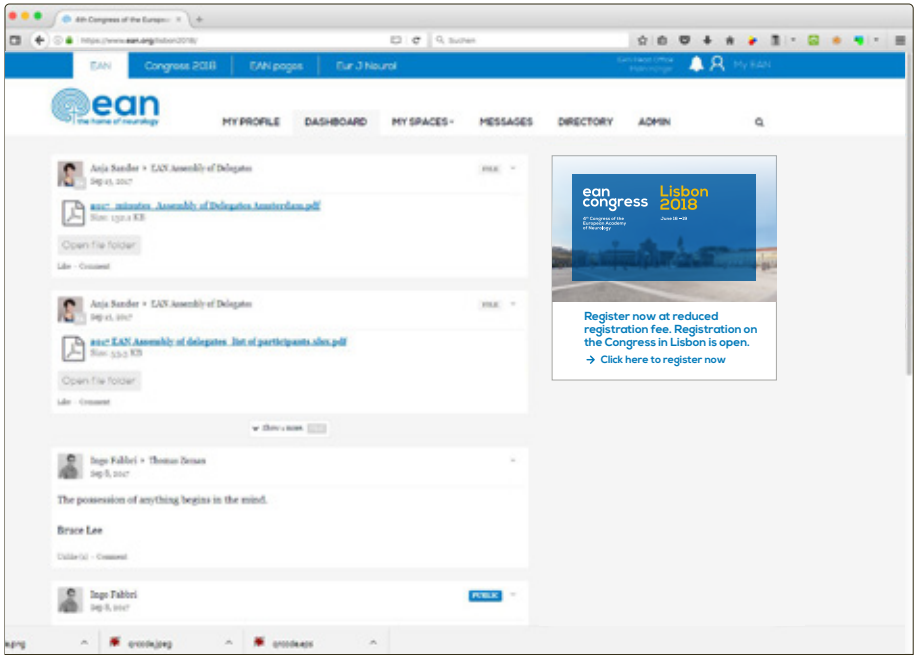
banner 300 x 250



banner 160 x 600

banner 2362 x 2362

4.15 Online registration



online registration „my ean“ (example)

online registration „M|EVENTS“ (example)

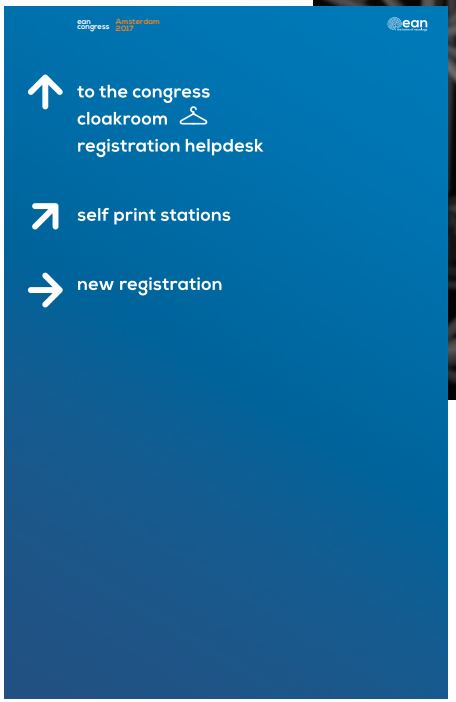
4.16 Congress signage

outdoor banner

4.16 Congress signage / flags

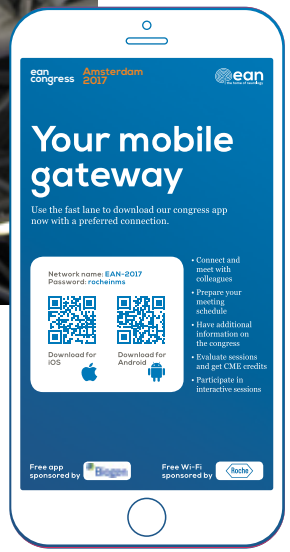
4.16 Congress signage

Example:
- Congress logo / EAN logo on top
- Arrow/description location
- Linear gradient



standing sign

hanging sign



standing mobile sign

4.17 Digital congress signage

signage screen

4.18 Digital congress branding

lectern

4.18 Digital congress branding

(possibly PDF-link to the movie)

video animation

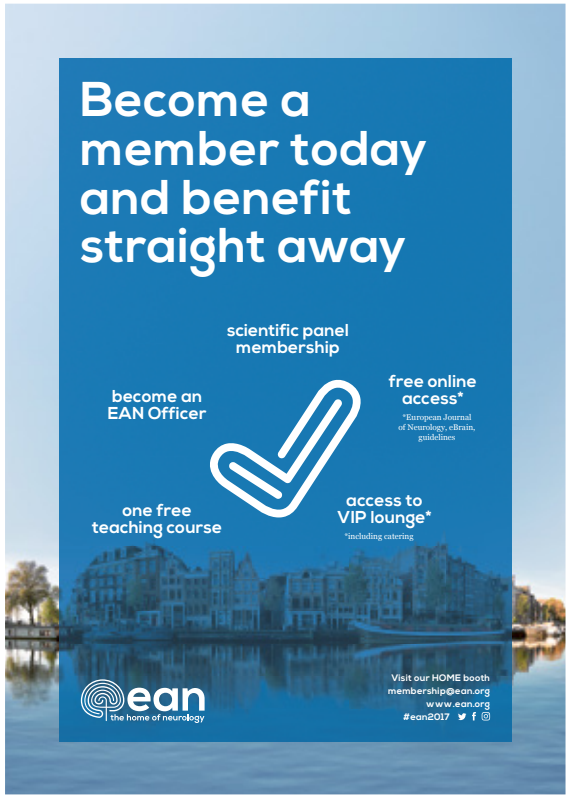
4.19 General congress branding

roll-up

5.16 General congress branding

meet-booth

5.16 General congress branding



bathroom poster

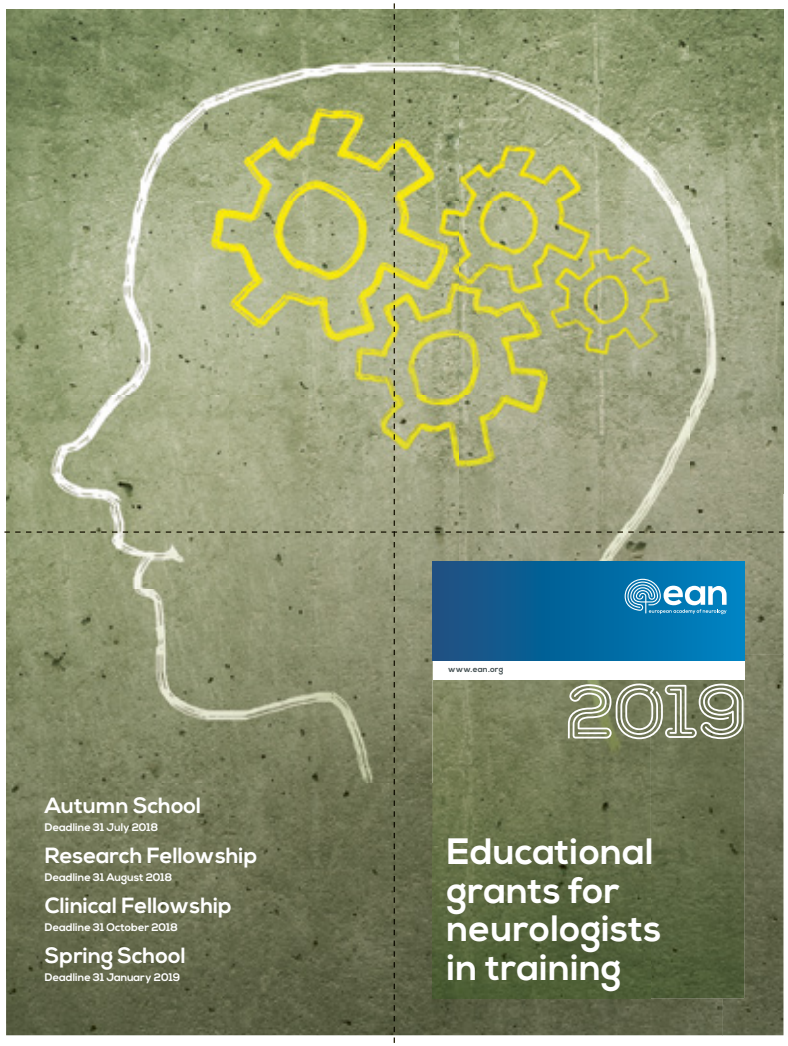
bathroom poster

4.19 General congress branding

congress badge

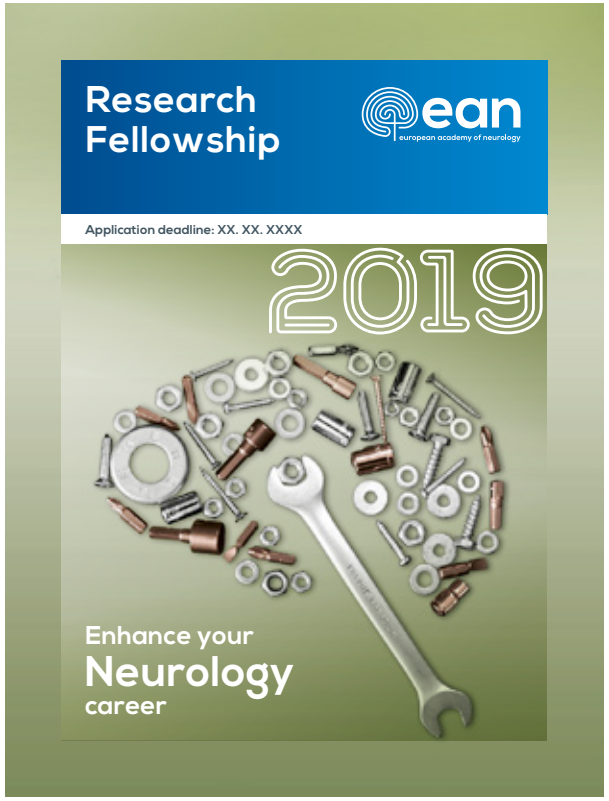
5. ean education

5.1 Poster

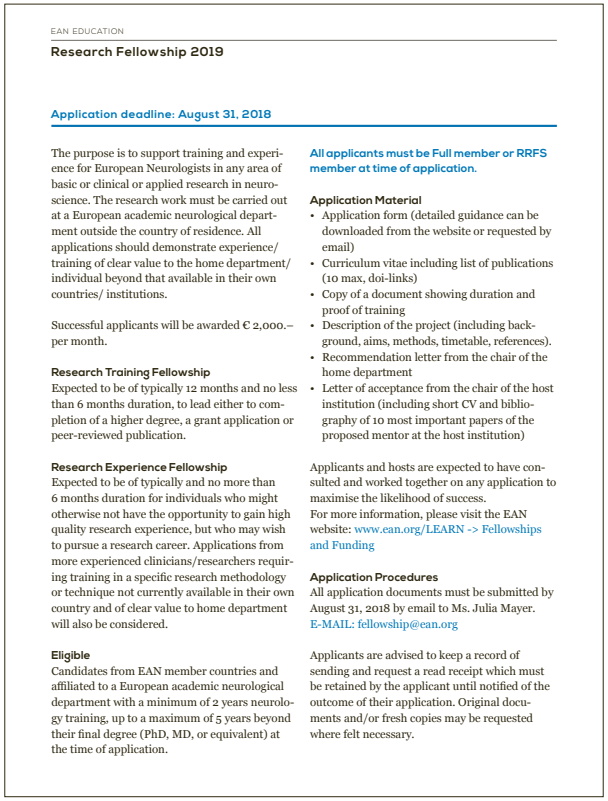


297 x 392

5.2 Flyers



Research Fellowship
148 x 210



EAN EDUCATION

Research Fellowship 2019

Application deadline: August 31, 2018

The purpose is to support training and experience for European Neurologists in any area of basic or clinical or applied research in neuroscience. The research work must be carried out at a European academic neurological department outside the country of residence. All applications should demonstrate experience/ training of clear value to the home department/ individual beyond that available in their own countries/ institutions.

Successful applicants will be awarded € 2,000.– per month.

Research Training Fellowship
Expected to be of typically 12 months and no less than 6 months duration, to lead either to completion of a higher degree, a grant application or peer-reviewed publication.

Research Experience Fellowship
Expected to be of typically and no more than 6 months duration for individuals who might otherwise not have the opportunity to gain high quality research experience, but who may wish to pursue a research career. Applications from more experienced clinicians/researchers requiring training in a specific research methodology or technique not currently available in their own country and of clear value to home department will also be considered.

Eligible
Candidates from EAN member countries and affiliated to a European academic neurological department with a minimum of 2 years neurology training, up to a maximum of 5 years beyond their final degree (PhD, MD, or equivalent) at the time of application.

All applicants must be Full member or RRFS member at time of application.

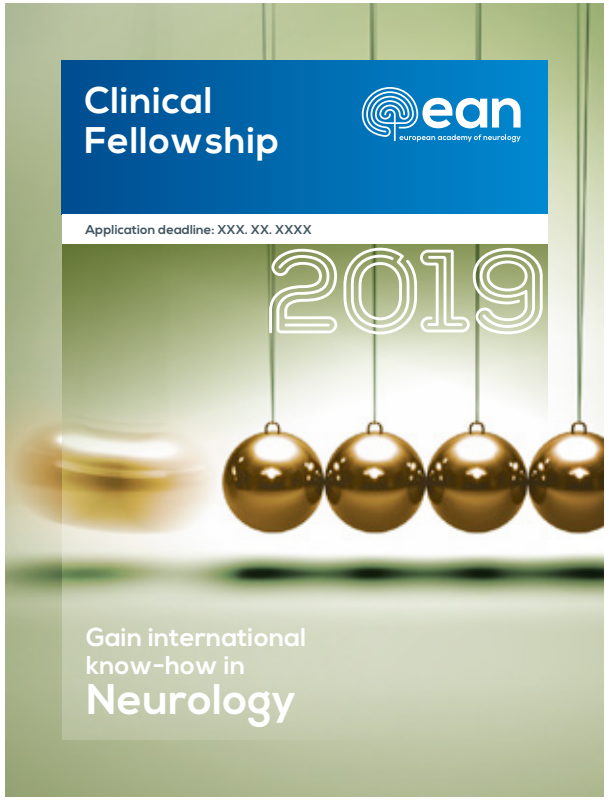
Application Material
- Application form (detailed guidance can be downloaded from the website or requested by email)
- Curriculum vitae including list of publications (10 max, doi-links)
- Copy of a document showing duration and proof of training
- Description of the project (including background, aims, methods, timetable, references).
- Recommendation letter from the chair of the home department
- Letter of acceptance from the chair of the host institution (including short CV and bibliography of 10 most important papers of the proposed mentor at the host institution)

Applicants and hosts are expected to have consulted and worked together on any application to maximise the likelihood of success.
For more information, please visit the EAN website: www.ean.org/LEARN -> Fellowships and Funding

Application Procedures
All application documents must be submitted by August 31, 2018 by email to Ms. Julia Mayer.
E-MAIL: fellowship@ean.org

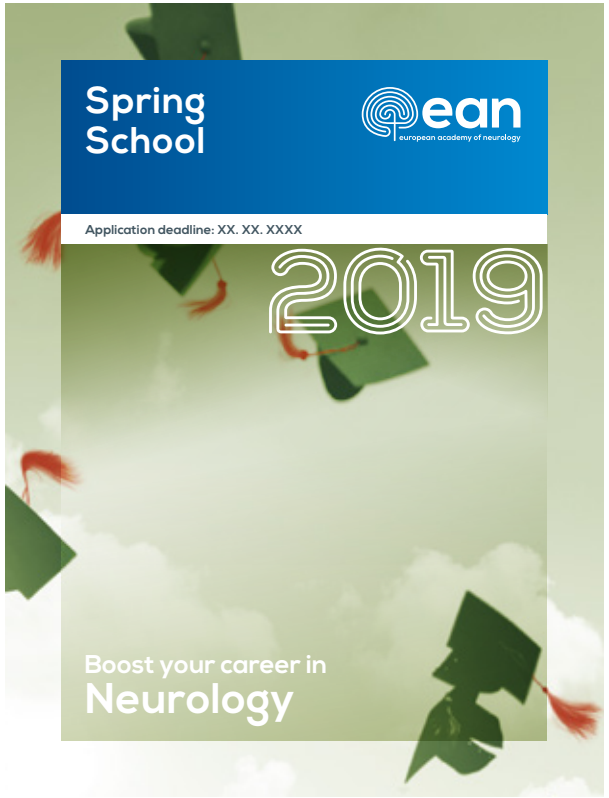
Applicants are advised to keep a record of sending and request a read receipt which must be retained by the applicant until notified of the outcome of their application. Original documents and/or fresh copies may be requested where felt necessary.

Research Fellowship
back

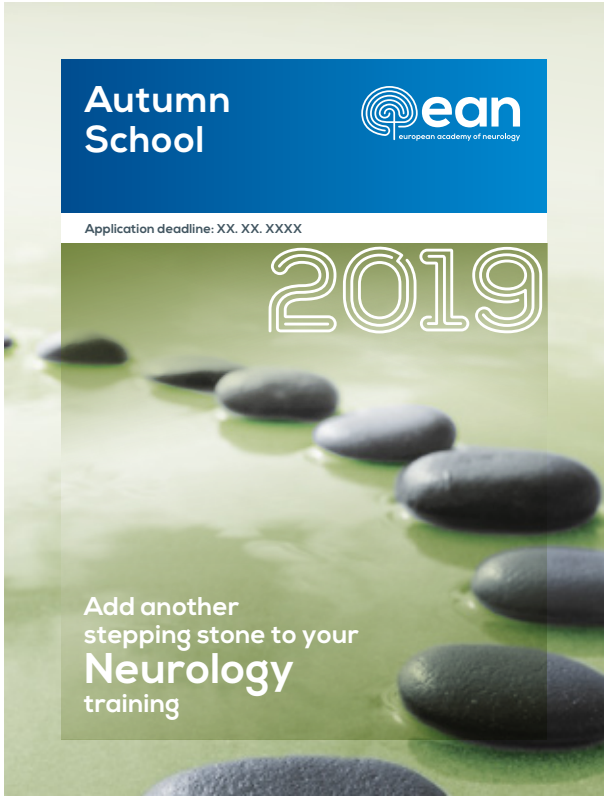


Clinical Fellowship
148 x 210

5.2 Flyers

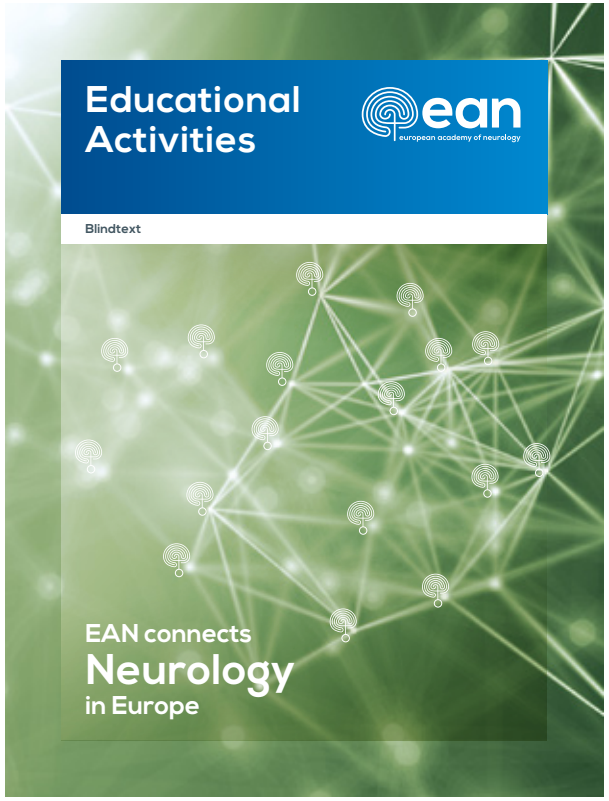


Spring School
148 x 210

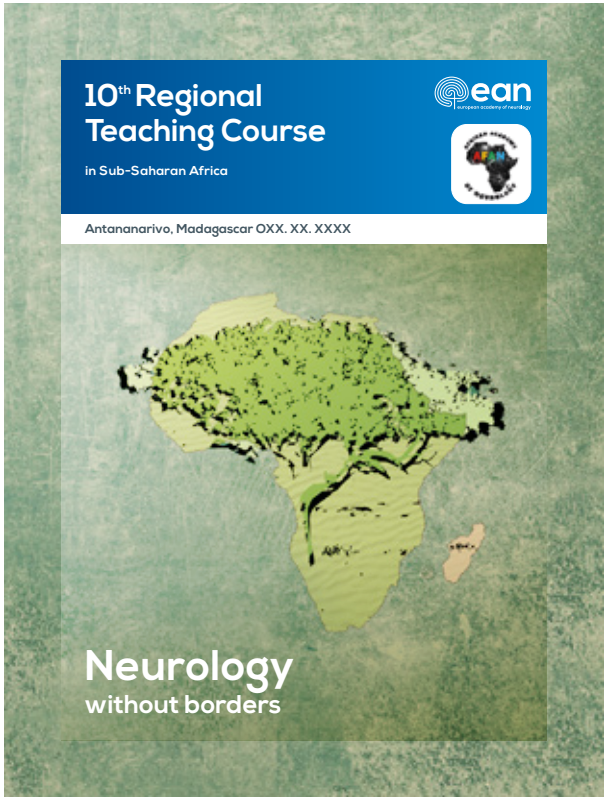


Autumn School
148 x 210

5.2 Flyers



Educational Activities
148 x 210



Regional Teaching Course
148 x 210

6. contact

For support or questions please contact

European Academy of Neurology
Breite Gasse 4/7
1070 Vienna, Austria
T: +43 1 889 05 03
headoffice@ean.org
www.ean.org