

## Specs - Neurohood

<b>Slider on top max. 5 graphics (logo or full graphic)</b>	File type: .png or .jpg Dimensions: 1368 px wide x 200 px high, min. 72 dpi 5 Banners max. (Rotation cycle 5 seconds)	<i>CMS</i>
<b>Logo</b>	File type: .png with transparent background Dimensions: min. 72 dpi Logo dimensions: <b>436 px wide x 244 px high</b> , max 500KB	<i>CMS</i>
<b>Company Description</b>	Plain text insert in CMS with max. 1200 characters	<i>CMS</i>
<b>Contact Details</b>	Address: Company Name + Address incl. Country + Website + Contact email + Phone number	<i>CMS</i>
<b>Social Media Links</b>	Twitter; Instagram, LinkedIn, Facebook	
<b>Competences / Topics</b>	Select from list of Congress topics as available	<i>CMS</i>
<b>Ask a Question Button</b>	Default: Integrated Lead Retrieval that is connected to the registration database. Delegates can send a question and share contact details with the company. The collected data and questions are available via the company backend during the congress.  Alternatives: Button can be linked to an external website or as "mailto:" option	<i>CMS</i>
<b>Product Section</b>	Max. number of products: 15 (3 in a row) Graphic file type: .png or .jpg Graphic dimensions: 436 px wide x 244 px high, min 72 dpi Product title: max. 30 characters Product short description: max. 180 characters PDF file: max. 250 MB Product link: insert link to external product information (website, product video, etc.)	<i>CMS</i>
<b>Symposia Section</b>	Will automatically be inserted from the virtual congress system according to the latest program. Include a Poster via the Group Upload System which can be displayed and enlarged by the participant. Poster: Filetype: jpg. or png. Size: up to 4MB; min. 72dpi; 1368 px x 1368 px	Group Upload System

## Advert Specs - Neurohood Information Wall

- Graphic file type: .png or .jpg
- Graphic dimensions: 436 px wide x 244 px high, min 72 dpi
- Product title: max. 30 characters
- Product short description: max. 180 characters
- PDF file: max. 250 MB
- Product link: insert link to external product information (website, product video, etc.)