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congress Vienna  
2021



# Welcome to the Industry Allocation Meeting

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1 October 2020

Virtual Edition | Austria Center Vienna



# Sponsor Allocation Meeting - Agenda

- 9:00h                    Presentation of  
European Academy of Neurology (general information)  
6<sup>th</sup> EAN Congress – Virtual 2020  
7<sup>th</sup> EAN Congress – Vienna 2021
- Congress general / programme
  - Hybrid Congress (venue and virtual platform)
  - Exhibition & Sponsoring
- 9:45h                    Q&A with EAN staff
- 10:15h                   Allocation process
- Allocation of exhibition space and scientific business suites
  - Allocation of slots for industry sponsored sessions
  - Allocation of sponsorship items and others
- 15:30h                   End of Meeting

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# General Information

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**Claudio Bassetti, EAN President**

**Tony Marson, Chair Programme Committee**



# New EAN Board Members

Claudio Bassetti / President

Paul Boon / President Elect

Franz Fazekas / Past President

Elena Moro / Secretary General

Marie José D. Vidailhet / Treasurer

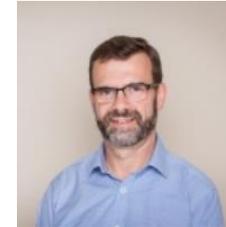
Dafin Fior Muresanu / Chair Communication Committee

Ricardo Soffietti / Chair Education Committee

Tony Marson / Chair Programme Committee

Thomas Berger / Chair Scientific Committee

Matthias Endres / Member At Large



# A Society of Individual Members & National Societies

## Full Institutional Members

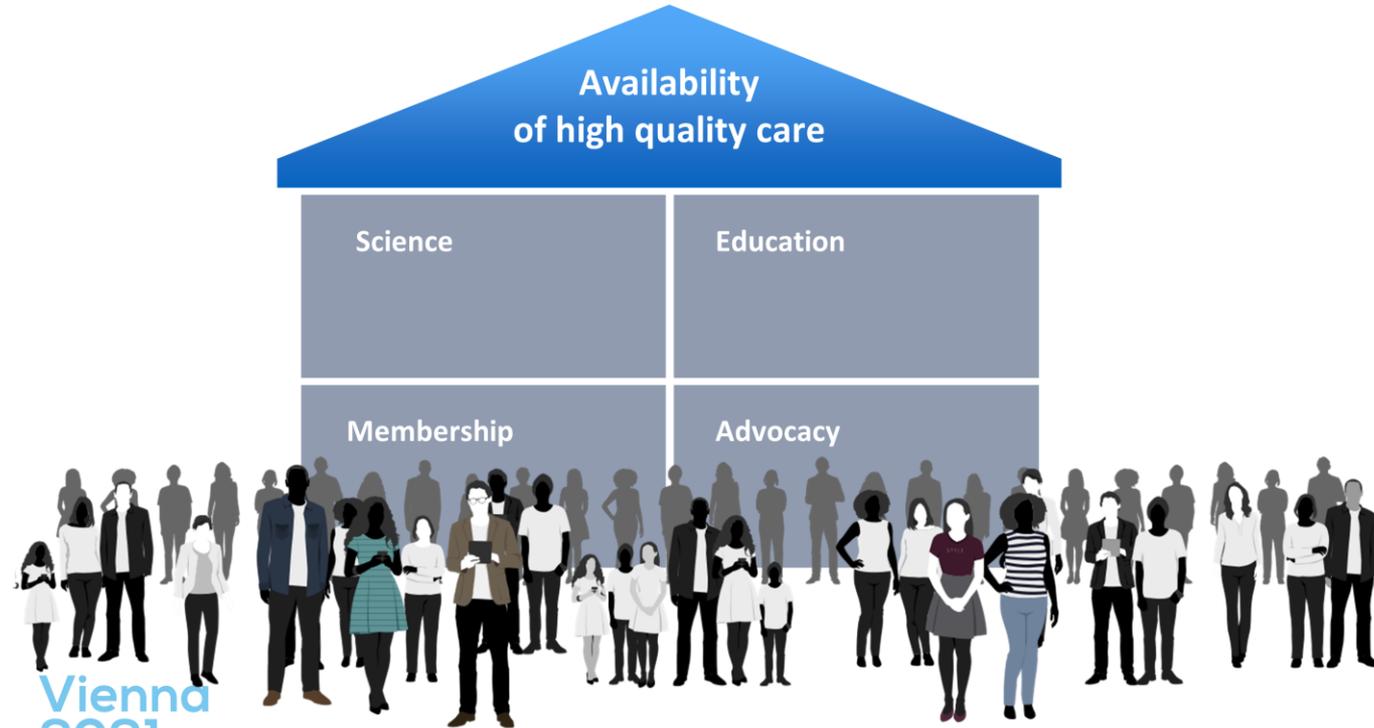
Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, FYRO Macedonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Latvia, Lithuania, Luxembourg, Moldova, Montenegro, Norway, Poland, Portugal, Romania, Russian Federation, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Netherlands, Turkey, Ukraine, United Kingdom, Uzbekistan, Kazakhstan, Kyrgyzstan

## Corresponding Institutional Members

Algeria, Egypt, Jordan, Lebanon, Libya, Mauritania, Morocco, Nepal, Palestine, Syria, Tunisia



## EAN Priorities 2020 – 2024 to accomplish the mission



# EAN CoVid-19 Registry | Participating centres



Time for Action. Predict. Prevent. Repair.

## Top 10 Countries

- Brazil
- Italy
- United Kingdom
- Germany
- Spain
- Russian Federation
- United States
- Turkey
- Romania
- Switzerland



97% of the original lectures have been realised in up to 13 parallel sessions

- Presidential Symposium with Brain Prize lecture and named lectures
- Symposia on Neuro-Covid-19 with AAN
- “Why Neurology” Sessions with Board Members
- Interactive participation: Q&A and Polling
- Evaluation of the Congress

# The 1st Hybrid Congress



**Towards Precision Neurology**

## Hybrid Congress new features:

- Tickets for virtual participation available
- EAN TV Studio to promote highlights and partners of the Congress
- Interactive features as Q&A, polling and entry-exit questions for onsite and virtual participants
- Networking features such as „contact the author“ for ePresentations/ePosters
- Abstract submission for onsite and virtual presentations possible
- Virtual only sessions:
  - Why Neurology – Coffee with you
  - Sessions for international audience
  - Patient sessions (EFNA) during lunch time

## Programme: development in September 2020

### Scientific programme

- 4 Plenary symposia
- 13 Symposia
- 20 Focused workshops (2 OAT)
- 13 Special sessions (incl. Grand Rounds)

Abstract submission open from December 2020 until **13 January 2021**

### Educational programme

- 18 Teaching courses
- 8 Case-based workshops
- 7 Hands-on courses
- 9 Interactive sessions (incl. Brain Challenge)
- 4 Controversy sessions
- 3 Career development sessions

## Outstanding lectures

- **Opening: Jürgen Knoblich, Vienna, Austria**
- **Presidential Symposium**
  - Moritz Romberg Lecture  
Gábor M. Halmágyi, Sydney, Australia
  - The Brain Prize Lecture  
Huda Zoghbi, Houston, USA (TBC)
  - Charles Edouard Brown-Sequard Lecture  
Jean-Claude Baron, Paris, France
  - Camillo Golgi Lecture  
Adriano Aguzzi, Switzerland

## Cooperation with Journals

- Continuing cooperation with Nature Reviews Neurology: focus issue published on the overarching theme

## Outstanding sessions

- **Overarching theme sessions:** For Vienna 2021 the overarching theme is “Towards Precision Neurology”, and, like a red thread, several sessions throughout the programme will address this.
- **EAN Brain Challenge:** Interactive Quiz show where 16 cases will be presented and 2 teams (local and international) will battle for the most points. The Audience can actively participate.
- **COVID-19 lectures:** This topic will be presented in several session types and latest results and findings also from the EANcore CoVID-19 Task force and the COVID-19 Registry will be presented.

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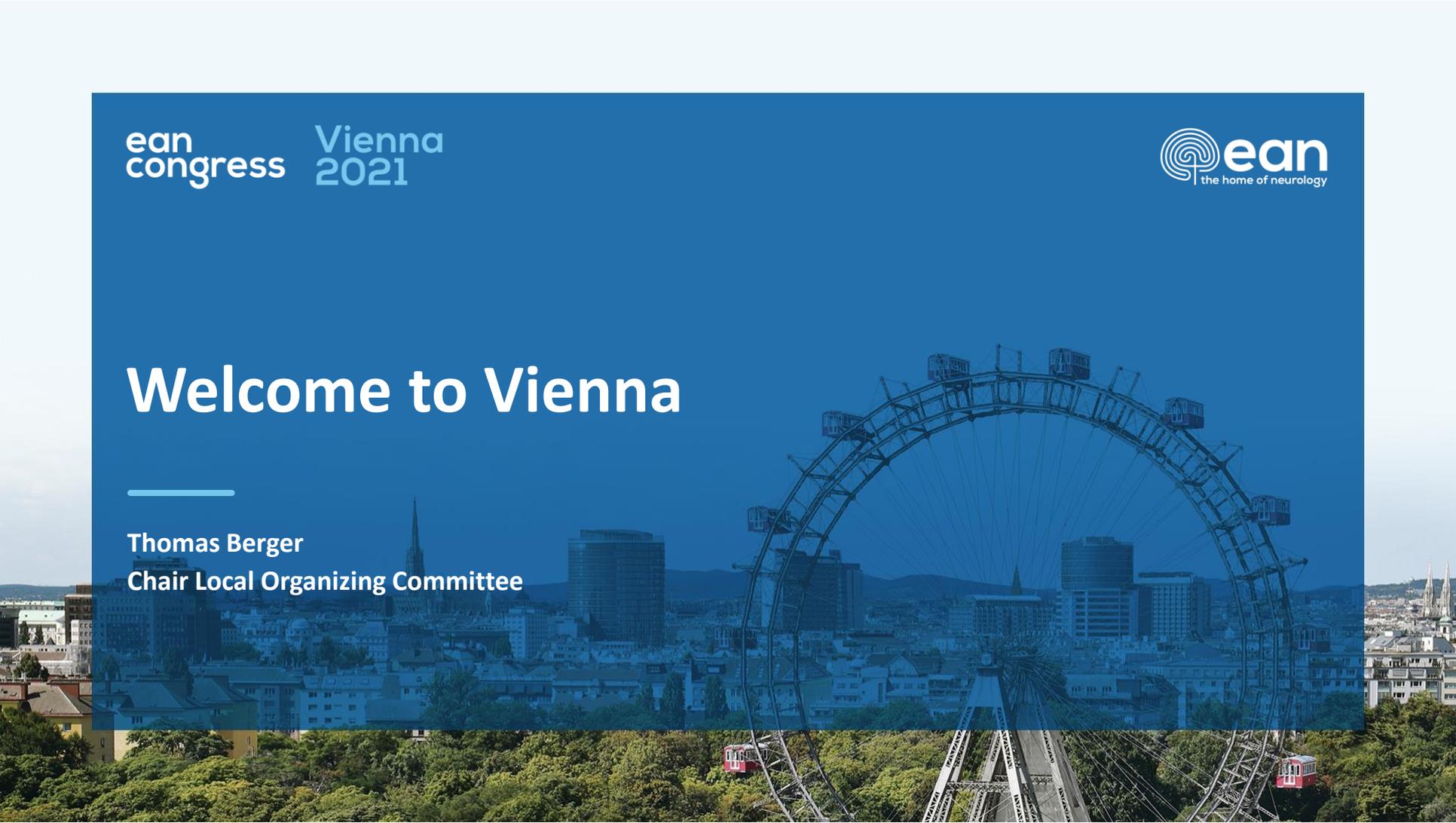
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# Welcome to Vienna

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Thomas Berger  
Chair Local Organizing Committee



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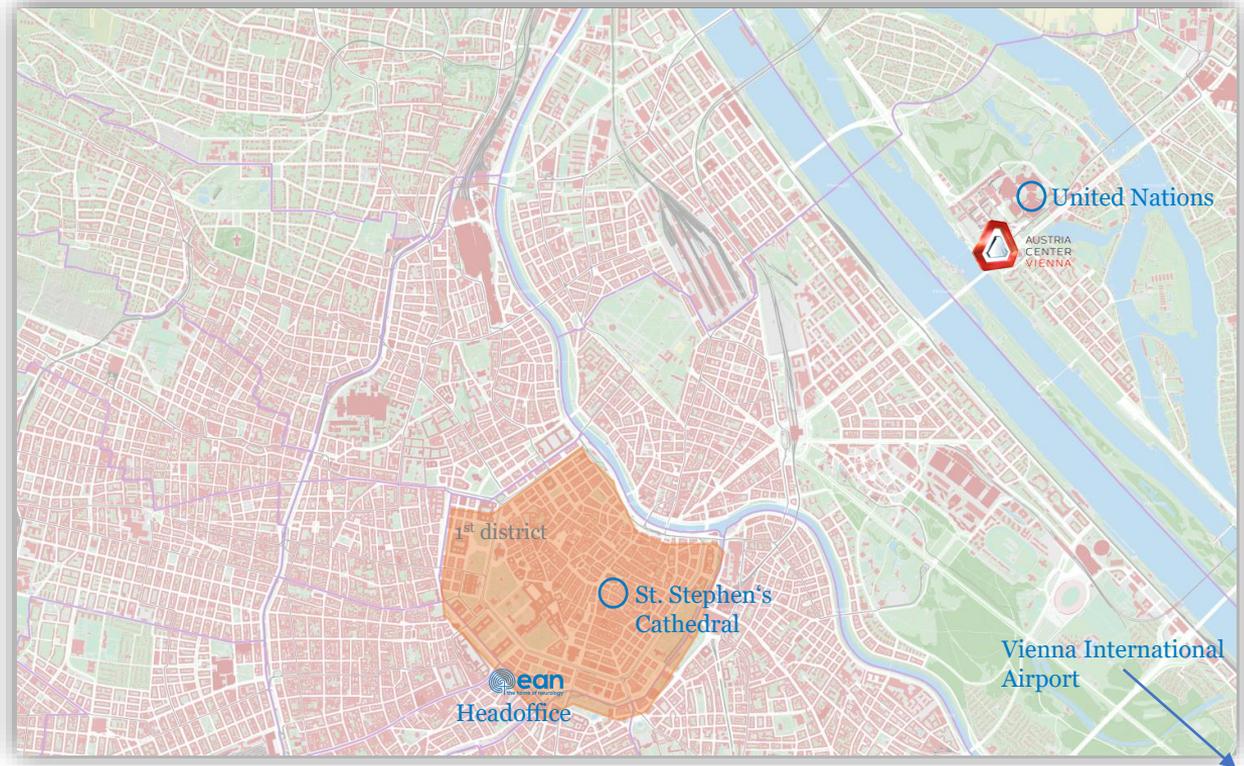
# Onsite Congress | Austria Center Vienna

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Florian Wild, Congress Manager



- Located in Vienna in the 22<sup>nd</sup> district – next to the United Nations
- Direct metro U1 (metro station called “Kaisermühlen VIC”)
- Only 20 minutes from St. Stephen's Cathedral (city center)



## Venue Capacities:

- 5 Levels
- 24 halls
- 180 Meeting rooms
- 26.000m<sup>2</sup> of Exhibition & Networking space

## EAN Congress 2021 uses:

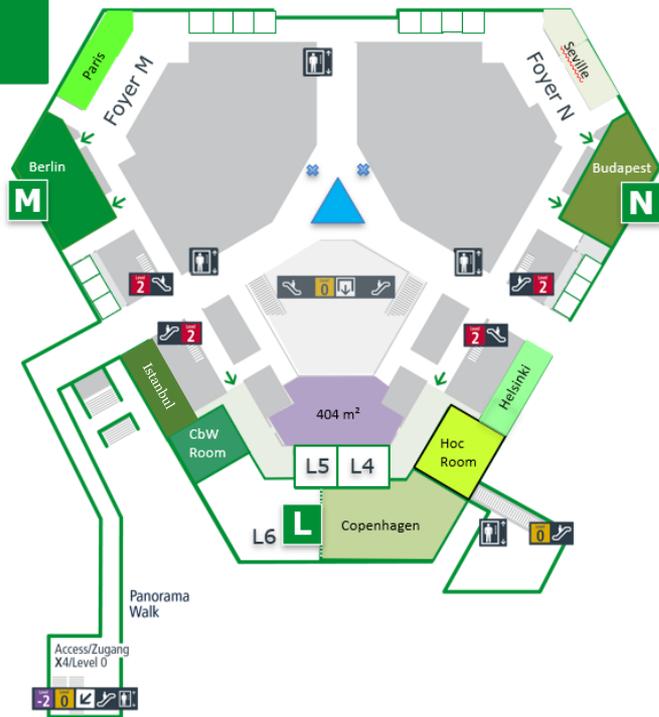
- 3 Levels
- Hall X4 + X5 for exhibition (approx. 6,900 sqm)
- Hall B, C, E & F for Industry Sponsored Sessions (session hall names EAN Congress: Oslo, Lisbon, Amsterdam, Vienna)



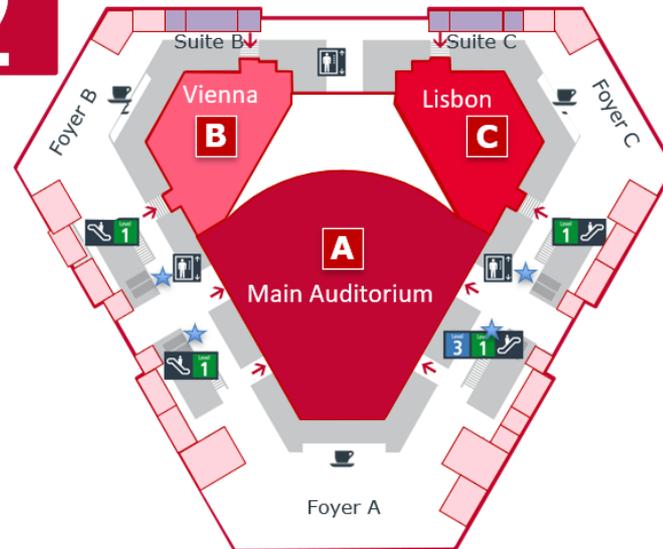


# 7th EAN Congress 2021 | Level 1 & Level 2

Level  
**1**

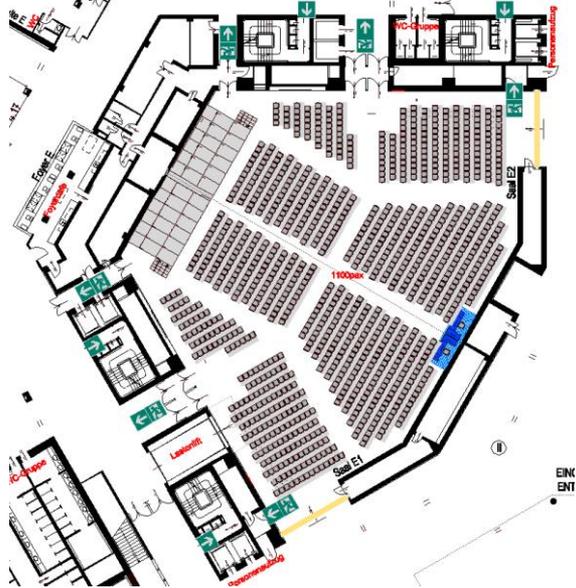


Level  
**2**

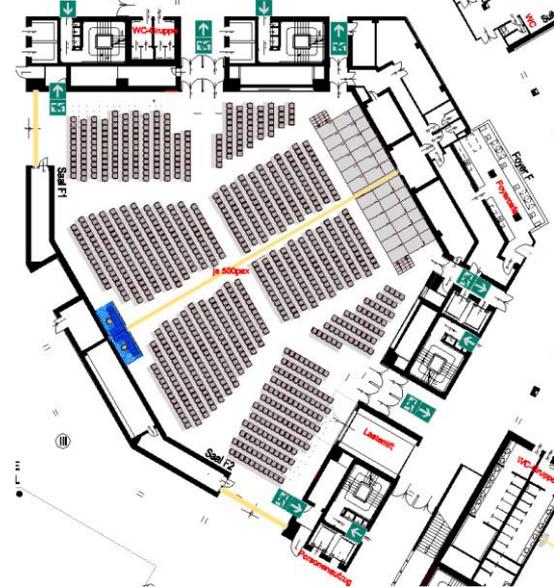


## Standard capacity and set-up:

### Room Oslo: 1.100 pax

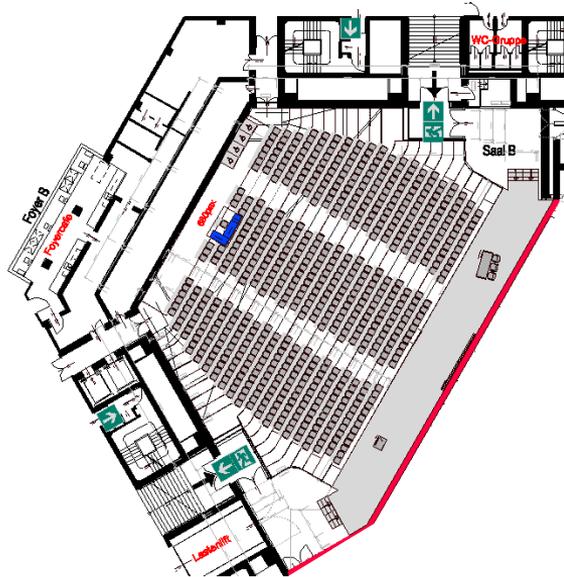


### Room Amsterdam: 1.100 pax

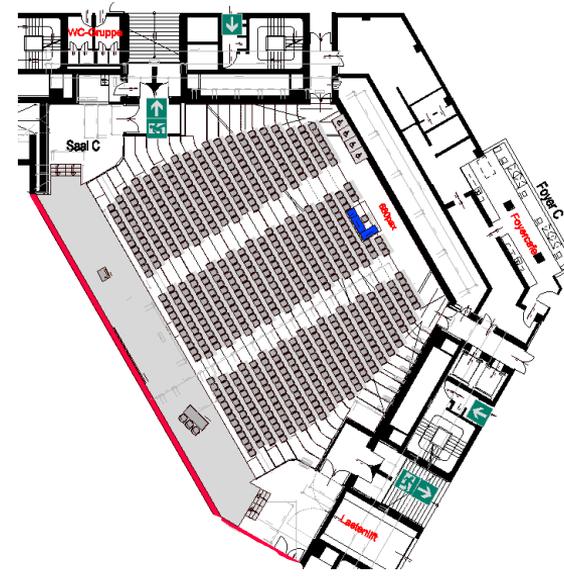


## Standard capacity and set-up:

**Room Vienna: 660 pax**

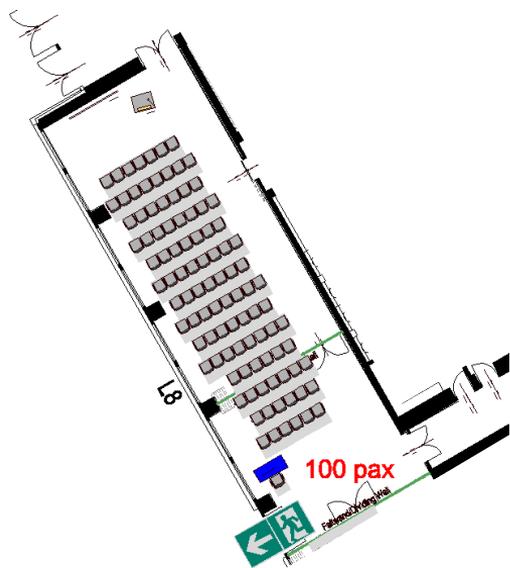


**Room Lisbon: 660 pax**

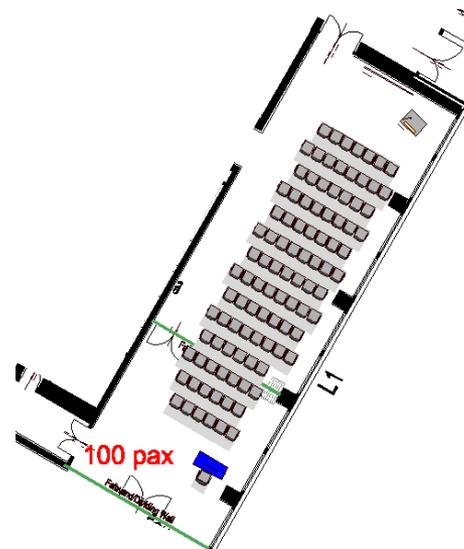


## Standard Capacity and set-up:

**Room Istanbul: 100 pax**



**Room Helsinki: 100 pax**



- Currently travel restrictions
- ACV is pioneer for Covid-19 Quick-tests at Events amongst Europe
- Ongoing evaluation of the restrictions and general situation.
- Decision together with partners (Industry and suppliers) will be made in February

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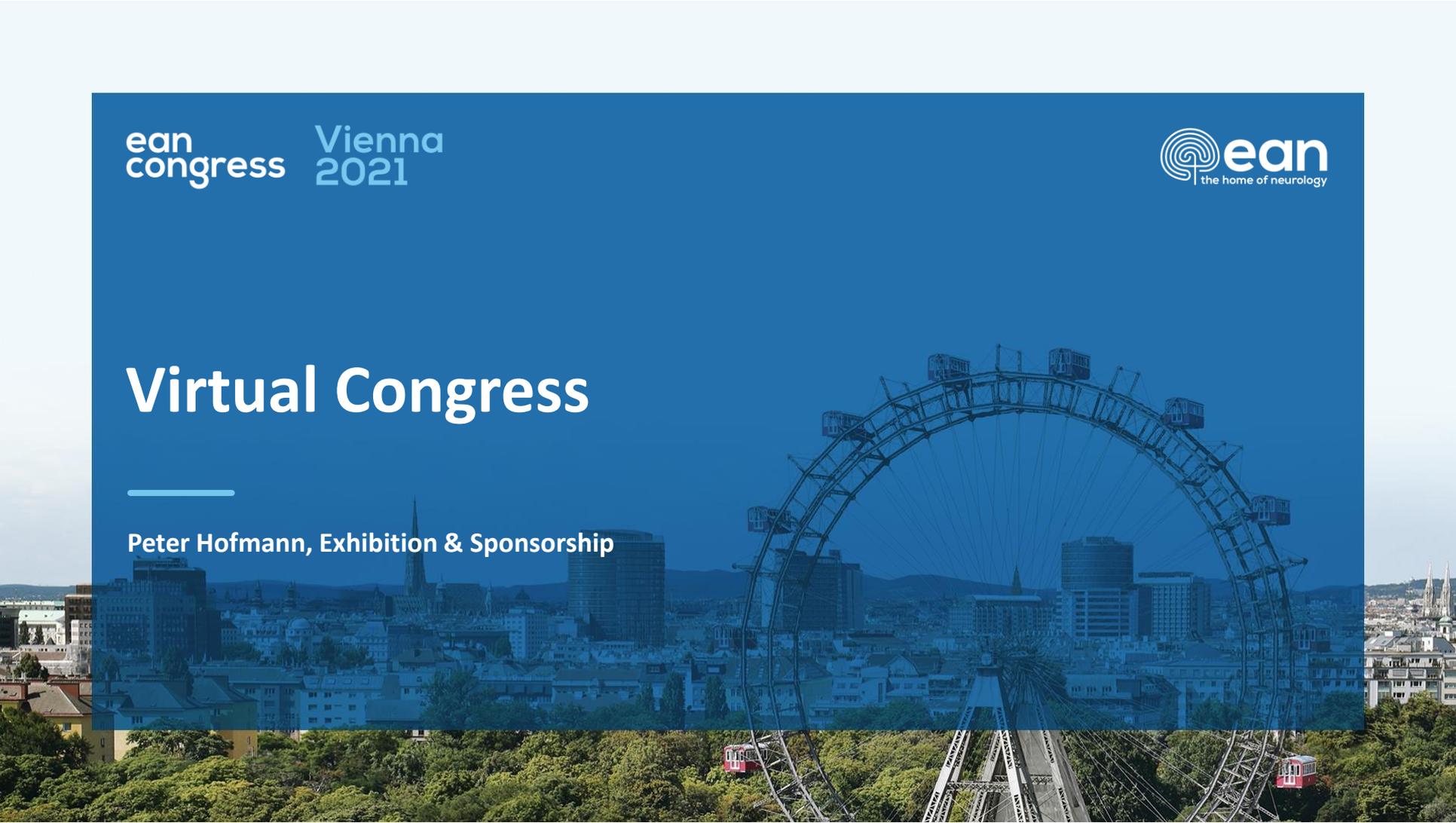
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# Virtual Congress

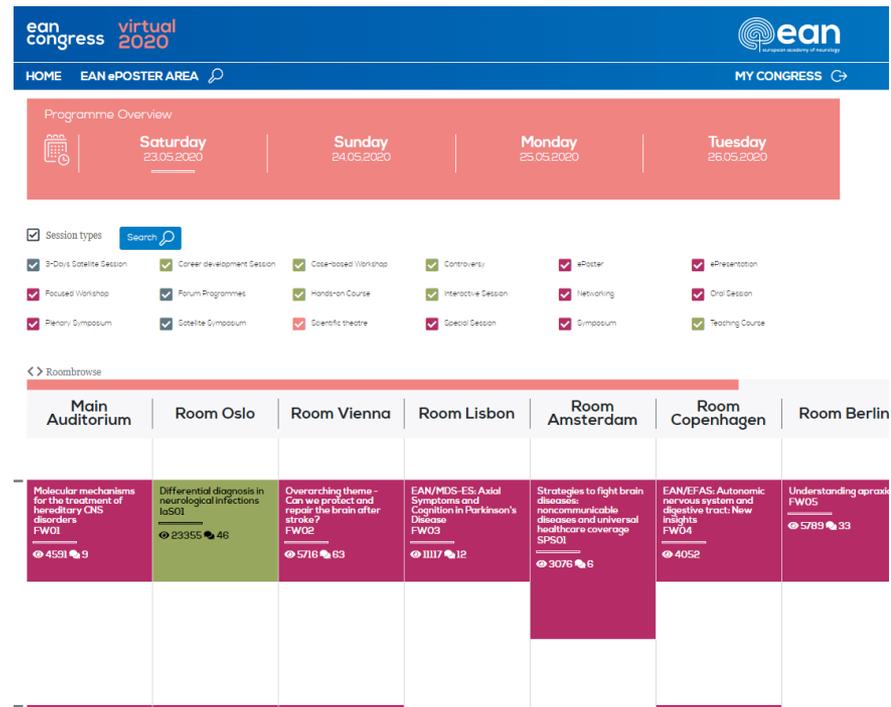
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Peter Hofmann, Exhibition & Sponsorship





- **Improvement of Virtual Congress Platform**
  - „AI“ driven
  - Fully Responsive Webdesign
  - Better browser compatibility (Chrome & Firefox are recommended browsers)
- A dedicated „**Virtual Congress Area**“ in the exhibition to boost and explain the platform.
- **High quality recording of sessions** in a professional environment due to onsite production.



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Programme Overview

Saturday 23.05.2020 Sunday 24.05.2020 Monday 25.05.2020 Tuesday 26.05.2020

Session types Search

- 3-Days Satellite Session
- Career development Session
- Case-based Workshop
- Controversy
- ePoster
- ePresentation
- Focused Workshop
- Forum Programmes
- Hands-on Course
- Interactive Session
- Networking
- Oral Session
- Plenary Symposium
- Satellite Symposium
- Scientific theatre
- Special Session
- Symposium
- Teaching Course

<> Roombrowse

Main Auditorium	Room Oslo	Room Vienna	Room Lisbon	Room Amsterdam	Room Copenhagen	Room Berlin
Molecular mechanisms for the treatment of hereditary CNS disorders FW01 4591 9	Differential diagnosis in neurological infarctions laS01 23355 46	Overarching theme- Can we protect and repair the brain after stroke? FW02 5716 63	EAN/MDS-ES: Axial Symptoms and Cognition in Parkinson's Disease FW03 1117 12	Strategies to fight brain diseases: noncommunicable diseases and universal healthcare coverage SP501 3076 6	EAN/EFAS: Autonomic nervous system and digestive tract: New insights FW04 4052	Understanding apraxia FW05 5789 93

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# Exhibition & Sponsoring

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Elisabeth Starkl, Industry Liaison Manager



## **All EAN Congress Sponsorship items have been classified into 6 classes**

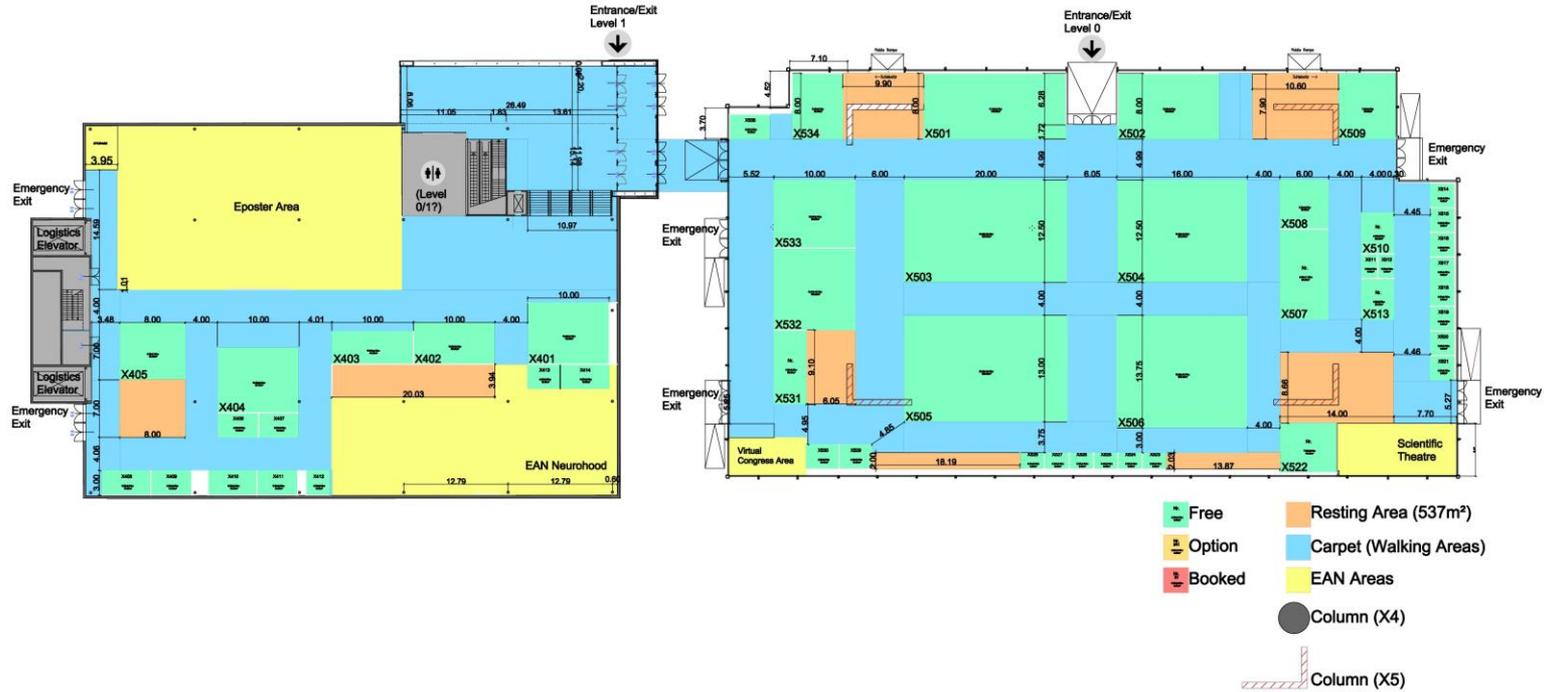
These classes regulate the transfer of items from onsite congress to virtual Congress if necessary.

**Benefit:** win-win situation - it gives both partners planning security

## New features and adjustments to sponsorship items

- **Exhibition**
  - Basic cleaning and waste disposal included
- **Industry sponsored sessions**
  - Fee includes registration for speakers
  - Corporate session branding to be booked as sponsorship item via EAN and not via Mevents
- **Upgrade Livestreaming and Recording [www.eanvirtualcongress.org](http://www.eanvirtualcongress.org)**
  - Necessary for being part of the virtual congress
  - Presentations are with video (talking head) and not a speaker's picture only
  - Also available for forum talk

# 7th EAN Congress 2021 | Exhibition Overview



# 7th EAN Congress 2021 | Ranking

Ranking	COMPANY	Sponsor Level
1	Roche	Premium Sponsor
2	Biogen	Premium Sponsor
3	Novartis + Novartis Gene therapies	Premium Sponsor
4	Eli Lilly	Premium Sponsor
5	Teva	Premium Sponsor
6	Bial	Major Sponsor
7	GW Pharma	Major Sponsor
8	Arvelle	Major Sponsor
9	Bristol Myers Squibb	Major Sponsor
10	Sanofi Genzyme	Major Sponsor
11	Lundbeck	Major Sponsor
12	Janssen Pharmaceutical	Top sponsor
13	Abbvie	Top Sponsor
14	Alexion	Top sponsor
15	UCB	Top sponsor
16	Britannia	Top sponsor
17	Pfizer	Contributor
18	Alnylam	Contributor
19	Orchard	Contributor
20	Jazz	Contributor

**Thank you!**  
**Q&A Session starts shortly.**