



DEADLINE for data delivery: May 3, 2021

SPECIFICATIONCATALOGUE





ARTWORK REQUIREMENTS

Providing your own print-ready artwork (3-star*** service level)

If you provide print ready artwork, please read the guidelines and item related specifications, that will be provided after order confirmation, carefully: Providing 'print ready' artwork means we do not need to do any rework prior to printing. If the files do need any editing by us or the specifications and guidelines were not met, we have to charge additional cost and cannot take any responsibility for the print-quality.

- Artwork only as a **pdf-file** (Exceptional cases: high-resolutioned tiff, jpg or eps)
- Artwork with **crop marks** and **bleed** (10 mm) - **NO other marks or information (no colour bar)** see below
- All **fonts** should be **converted to path** (Type/Create Outlines)
- Colour definition: Use **Pantone** for colours / logos / letters that need exact colour reproduction, otherwise CMYK (fotos, ...).
- Print resolution 1:1 (75 - 150 dpi) or 1:10 (150 - 1500 dpi)
A optimum resolution of 75 dpi for all banners and 150 dpi for all other items will be needed. For very large banners or banners visible from a large distance a resolution of 30 dpi (1:10 300 dpi) might be sufficient.

Filetransfer

- Online file transfer: credentials will be provided by cPoint on request
- Download link provided by client
- Email: info@cpoint.services (up to 5 MB)

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Production timelines are extremely dependent upon receipt of your approved artwork.

If final art approval is received till deadline, no late order fees will be added.

Please calculate 3 days min. in advance for file transfer, file check and final print approval.

The deadline is binding, unless otherwise expressly agreed.

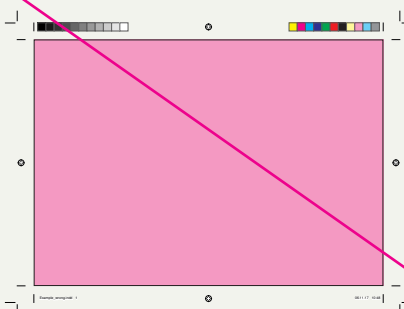
If you have any further questions about print-ready artwork, just ask us: info@cpoint.services

Example right:



Crop marks, bleed 10 mm

Example wrong:



ALL marks and colour bar, NO bleed



No. 510 BRANDING GALLERY – SPONSOR AREA 1

Printsize: 16.90*2.35 m

File size: 1:10 (1690*235 mm, 300-750 dpi)

Fill color and pictures over the whole file size.

File with bleed and marks please.

Color: Pantone for exact color reproduction, otherwise CMYK

Convert all fonts to paths!

For all relevant content we recommend to maintain a minimum clearance of 100 mm to all edges!



Examples





No. 510 BRANDING GALLERY – SPONSOR AREA 2

Printsize: 16.90*2.35 m

File size: 1:10 (1690*235 mm, 300-750 dpi)

Fill color and pictures over the whole file size.

File with bleed and marks please.

Color: Pantone for exact color reproduction, otherwise CMYK

Convert all fonts to paths!

For all relevant content we recommend to maintain a minimum clearance of 100 mm to all edges!



Examples

