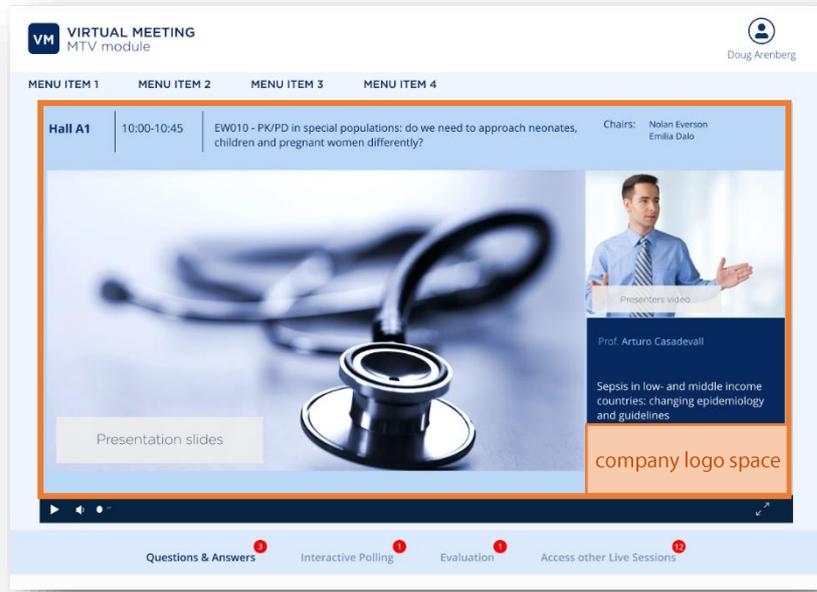




Individual Livestream Branding

The content (session title, session room name, chair names, speaker name and presentation title etc.) as well as PPT and speaker photo/video will be inserted automatically from the system and always be placed overlaying your background design (light blue area with orange frame in the example beside). These items cannot be modified or removed. Background design will be visible during the entire session (during presentations, discussions, speaker change etc.).



Requirements:

- Please provide 1 background image (PNG, JPEG) in 96 dpi with 1920 px wide and 1080 px high (for 16:9 broadcasting format)
- All designs to be provided by the company until 2 weeks before the congress directly to the EAN.

Remark:

- If the pre-recordings are not recorded via the specified EAN way or the session will not be a live session using the default presentation management system and an own produced PIP pre-recording including camera video is submitted, this pre-recording will be shown in full screen and the individual background will only be visible between, before and after the presentations and not during the presentations.

Examples:

Individual session branding (brown area) during presentation in PIP view if default ERS setting will be used. If pre-recording in PIP view will be delivered, the pre-recording will be shown in full screen mode (entire orange framed area).

Individual session branding (M Events graphic) during agenda view before 1st presentation will start or before the chair welcome starts. Session details will be overlaid automatically from the presentation management system.

